INSERT DATE

First Name Last Name

Street Address

City, State ZIP

Dear First Name;

Ninety-seven years ago, in 1920, women were given the right to vote – and the League of Women Voters was formed. What did the founders imagine when they envisioned the future of the organization? Could they have imagined how our work would need to evolve to keep up with complex issues which impact our government and those it serves?

I am sometimes asked if the League remains relevant – and find it very telling. Anyone who questions the relevance of the LWV in 2017, simply doesn’t know enough about the League. **Yes, we are relevant** – perhaps more now than any time since our founding.

***This week, as you are celebrating Thanksgiving with family and friends, take a moment to think about the work of the LWV – and consider a financial investment so that work may continue.***

Your support helps provide: (INSERT NO MORE THAN 3 POINTS LIKE THOSE BELOW)

* Professional lobbyist to advise and enhance the Action Committee efforts.
* Lobbyist support for LWV core issues of Elections and Open Government.
* Voter service activities such as registration drives and the VOTE411 online Voter guide.

**The board of the League of Women Voters of INSERT NAME joins me in bring thankful for YOU**. As a member and partner in our work you more than understand our relevance – you are fully committed it our success. Thank you for considering a year end gift to the League this year.

Sincerely,

INSERT NAME

President

***P.S. A reply card is enclosed of your convenience. Won’t you please mail your gift or donate online today at INSERT WEB ADDRESS FOR ONLINE GIVING IF AVAILABLE?***