

### **Coaching Tip: MLD Best Practices & LWV's 95<sup>th</sup> Birthday**

Ask your Local League Team to consider the last milestone they celebrated in League (e.g., historic anniversary, goal achieved, volunteer appreciation).

- What were the successes of that celebration?
- How was membership recruitment incorporated in that celebration? Leadership development?
- What kinds of visibility did that event get?

Once they have considered both the positives and negatives of that past celebration, turn the attention to the League's 95<sup>th</sup> birthday and the ways in which the lessons you discussed above, can help shape a great future event:

- What things would they want to do differently in planning around the 95<sup>th</sup> or other milestone in 2015?
- How will they incorporate new volunteers and potential members in their planning?
- Which new leaders could they task with helping them plan?
- What new types of visibility could they pursue for this event?
- How can they turn these ideas to action?
- How can the EPC be a tool to accomplish this?