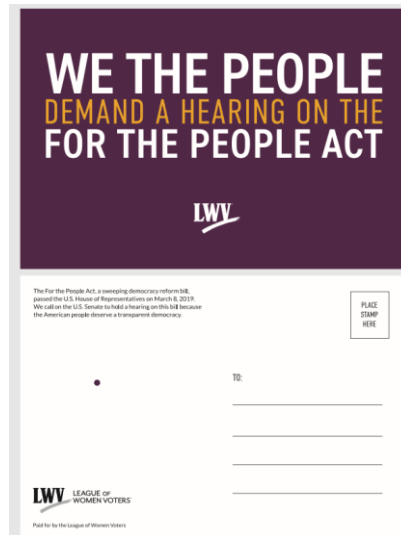# Post-Card Campaign

Specifications and Printing Instructions

Final Artwork Size 4.12" x 6.12"
Final Trim Size 4" x 6"
Included bleed of .0625"
Postcard prints two sided, 4/1

This final hi-res, print ready PDF contains no photographs or raster images, and all of the font/typography has been converted to outlines. Single PDF contains artwork for the front and back of the postcard and should be provided to the printer as is with no modifications or changes. When choosing a printer for the postcard, we recommend evaluating the following guidelines:

- digital inkjet press technology such as an HP Indigo or similar printing press
- artwork has colors specified for CMYK reproduction
- ability to trim to final size