

5 Actions Toward a Better Census

1. Join a state or local Complete Count Committee.
2. Using demographic information, identify the communities in your area that are likely to be undercounted.
3. Engage with partners and allies and assess entry points into undercounted communities.
4. Launch community education forums for the public and elected officials.
5. Conduct letter-writing campaigns focused to your local papers and elected officials underscoring why a full count benefits your area.



lwv.org/voting-rights-tools/census-action-kit

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The 2020 Census Should

Count Everyone



Be Transparent, Easy and
Accessible



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Communities



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