



Culture of Philanthropy Checklist

What is culture of philanthropy: it is the norms, attitudes, and behaviors toward philanthropy and fundraising in your League.

Consider how the following statements reflect your League's culture of philanthropy:

- The League board and staff know the:
 - League's mission—"Empowering voters. Defending democracy."
 - Names of key donors
 - Names of board members
- 100% board and staff giving
- Everyone serves as an ambassador for the League and can tell the League's story
- The League's spaces (such as office or meeting space), events, and activities are welcoming to guests, members, supporters, and League leaders
- The board and staff have a positive view of philanthropy
- The Board and staff understand the role of fund development and play an active role in raising funds
- Donor awards and other recognition are displayed prominently and updated regularly
- Annual report, website, and newsletters recognize donors and volunteers
- Donor thank-you letters are sent within two days
- Board and fund development team have personal contact with major gift donors