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June 22, 2019

**2019 CONVENTION: THE POWER OF OUR TRANSFORMATION**

# The ABCs of AMCs



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# About Me





ABC



What Is An AMC?





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# AMC Models

Full Service

vs.

Outsourced or  
Packaged



Who Is Your AMC staff?



What Are the Benefits?



# AMCs and State and Local Leagues





Who Should Hire An AMC





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# Resources

- AMC Institute
  - <https://www.amcinstitute.org/>
  
- ASAE
  - <https://www.asaecenter.org/>



