

# COUNCIL 2019

Building Our Future Power

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# Transformation Roadmap

- Advancing a clear strategic focus
- Creating a healthier League network
- Increase capacity at all levels
- Creating a more inclusive culture

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# STRATEGIC FOCUS

## BIG HAIRY AUDACIOUS GOAL (BHAG)

- Universal voter engagement / improving voter turnout
- Protecting Voters: Constitutional amendment for the right to vote/ Voting Bill of Rights
- Money out of Politics: Public funding/financing for elections
- Gerrymandering – fair proportional representation
- ERA passed

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## Next Steps

- Establish and recruit members to a committee to partner in the next phase of the work
- Do a deeper dive into the feedback provided, including the BHAGs suggested

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# Creating a Healthier League Network

- Two sessions with nonprofit attorney -
  - ✓ Nonpartisanship in hyperpartisan times
  - ✓ Mitigating risk among Leagues

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## Next Steps

- National board will provide guidance for state and local Leagues to assess risk in navigating nonpartisanship in their election and advocacy work.
- National board will convene state League leaders to a work group to further investigate a set of standards or chartering agreement for Leagues

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# Increase Capacity at All Levels

- Hosted series of workshops
- Provided media training
- Sneak peek of 100<sup>th</sup> anniversary digital campaign

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## Next Steps

- Materials from all workshops will be shared
- Evaluations and feedback will inform future webinars and Convention training
- Materials and resources for state and local Leagues engage in the campaign (i.e., toolkit)



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# Inclusive Culture

## Diversity Call to Action:

- Build organizational relationships
- Build personal relationships
- Diversify leadership
- Remove barriers and create on-ramps to participation
- Adopt new ways of doing things
- Embrace our history fully

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# Next Steps





*Power, properly understood, is the ability to achieve purpose. It is the strength required to bring about social, political or economic changes. In this sense power is not only desirable but necessary in order to implement the demands of love and justice.*

**Rev. Dr. Martin Luther King Jr.**

“What Is to Be Done?” 1967