Call to Discuss a National Redistricting Campaign

Dialogue with

LWVUS President Chris Carson
Welcome

Thank you for attending!

• Because we have a full agenda and a very large group, we have:
  o Muted all the lines;
  o Presentation covers many of questions that have come in around the campaign

• Please note:
  o This call is being recorded.
Agenda

• Background: The Supreme Court Decision on Gerrymandering

• An Opportunity: Leveraging League Assets on Redistricting

• A New Campaign for all levels of League
Background

BREAKING NEWS
SUPREME COURT DECLARES TO SET A STANDARD TO REIN IN PARTISAN GERRYMANDERING
An Opportunity
People Powered Fair Maps

A National Redistricting Campaign for All Levels of League

1. Powerful collaboration between national, state, and local Leagues aimed at building power in communities across the country;

2. Coins a signature campaign that can be recognized for decades to come;

3. Focuses our redistricting work with a reform plan that allows an entry point for all levels of League;

4. Takes advantage of an opportunity to build capacity strategically in the field around a single topic and deepen the relationships between state Leagues and national office.
Campaign At-a-Glance
National Redistricting Campaign for All Levels of League
Redistricting
“Areas of Focus”
A Campaign to Build, Wield, and Share Power

- Ballot Initiative and Referendums
- State Constitutional Options
- State Legislative Fixes
- Federal Legislative Fixes
The Redistricting “Work”
Exercising, Enhancing, and Building Future Power

- Advocacy/Education
- Organizing & Mobilizing
- Establish Partnerships
- Implementation
- Protection/Defensive Action
- Litigation
## Redistricting Reform Activities: Ballot Initiative or Referendum

<table>
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<tr>
<th>Education materials/collateral</th>
<th>Organizing</th>
<th>Tabling and GOTV</th>
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<tr>
<td>Volunteer Recruitment</td>
<td>Signature Collection</td>
<td>Creation of &quot;workgroup&quot; with LWV member-experts</td>
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Recommended Ballot Initiatives/Referendum States
## Redistricting Reform Activities: State Constitution Option

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<tr>
<th>Materials /Collateral</th>
<th>Public dialogues/events</th>
<th>In person meetings with legislators</th>
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<td>Grassroots and grass-tops advocacy</td>
<td>Coalition building</td>
<td>Dedicated legal partners</td>
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Redistricting Reform Activities: State Legislative Fixes

- Action Alerts
- LTEs and Op-eds
- Lobby training/best practice
- Power mapping
- League trainings (e.g. testifying before a committee)
- Support legislative drafting
Recommended State Legislative Fixes
Redistricting Reform Activities: Federal Legislative Fixes

- VRAA
- For the People Act
- In-state advocacy campaign
- Organizing
- Mass media campaign
- "Spank and thank"
Recommended Federal Legislative Fixes
Next Steps

- We are thrilled to roll out a campaign that all levels of League can engage in! Where do you fit?

- Please work with your state leaders to determine how you will engage in the campaign at the local level

- All states will receive a pass-through grant to support this work between now and November

- Reporting will be required and will be coordinated through states

- Consider a philanthropic contribution. Your gift of $50, $500, $5000 or more enables greater reach to individuals, voters, and elected officials
INVITATION: Support The People Powered Fair Maps Campaign!