ClubExpress®

In Partnership with

LWV LEAGUE OF WOMEN VOTERS®

Established in 2003, ClubExpress is a powerful, secure, reliable and high-performing solution for your membership-based organization.

Our mission is to take the drudgery out of running your local League or state organization so you can focus on the mission of the League.

We make it easy to create, manage, and sustain a strong and vibrant group.

> **Your website is likely the first impression prospective members will have of your organization and we're committed to making it a lasting one.**

For your existing members a website with rich content that is updated often can reinforce the reasons they joined in the first place.

Each of these goals can be accomplished with built-in ClubExpress features.

What Can You Expect?

Secure, cloud-based storage with unlimited bandwidth and storage space.

99.99% uptime, meaning your website is never unavailable more than one minute per week.

No charge for expired members in your database, or for non-member contacts in reasonable proportion to your active members.

State-level organizations have a Chapter Finder on their website to help prospective members find their local League.

20+ built-in modules to manage your organization, so you don't need to combine applications and plug-ins to get the functionality you want.

Unlimited pages, documents and high-resolution photos.

Unlimited help and support for everyone in your organization, including your members.

Unlimited blast emails to members and non-members.

Regular updates.

New features added based on customer requests.

ClubExpress®

Communications

Connect with your members, donors, and other interested parties using any one of our adept communication tools.

Emailings

ClubExpress provides a built-in blast emailing tool which allows you to create complex distribution lists using options specific to Leagues, and fully formatted emails with personalization and the ability to track opens. State-level organizations can target emails to individual local leagues, or to the entire state.

Text Messaging*

Quickly communicate updates or announcements to members and non-members by sending text messages using our comprehensive distribution list builder and include links to events, websites and more.

Surveys and Ad Hoc Forms

Get feedback from members and even hold elections with our Surveys tool. You can create a quick poll or multi-page, multi-question surveys or forms using any one of 25+ answer formats. You can also associate a fee with Ad Hoc Forms and attachments can be uploaded by members and non-members.

*Additional monthly and per message-delivered fees apply.

Share Information

Share information with your members and let them share their knowledge and experiences with each other.

Contact Log*
State-level organizations can purchase our Contact Log module to use at state and local levels to track contacts with members and non-members.

Blogs
Allow members to create and publish fully formatted blog posts. Members can comment and share posts on social media.

Discussion Forums
Increase interaction between your members by allowing them to share ideas with one another using online discussion forums. Includes full listserver support.

Documents Library
Upload important club or association documents for members and non-members to download. Make your documents publicly available, or restrict access to members only, or even a selected committee.

FAQ / Tech Library
List questions and answers organized into topics, such as how-to articles or issue discussions.

News and Articles
Post relevant articles or announcements on your website, keeping your members and the public informed and up-to-date.

*A one-time fee of $1000 applies to activate this module. If done at the state level, it will be available to the state and all local Leagues within that state running on ClubExpress. Contact Log entries can be shared between the state and local League.

Member and Non-Member Management

Manage your members and non-members easily using our powerful management tools.

State and National Database Integration

Chapter member data is automatically added and updated at State and National levels. No more double and triple entry!

Database

Built into your website is a complete database for organizing and managing members and prospective members, including dozens of report options using your organization's data.

Access

Move your entire membership database online, where your data are secure, in a consistent format, and backed up nightly. Cloud-based storage means authorized users can access your club's data from anywhere, at any time.

Expand the Database

Ask questions of your members that are unique to your organization. Answers can be in 25+ different formats.

Signup and Renewal

Make it easy for new members to join online using our Membership Signup Wizard, and cut down on administrative tasks with automated renewals.

Member Profile

Members can log in to a personal Profile screen, update their own contact and directory information, select interest groups, view financial and historical data, and configure their presence in online discussion forums.

Finances

Manage your funds, view and run reports on all your site transactions, credits and payments.

State and National Level Integration
State and National portions of membership dues are instantly routed to the proper bank account at each level.

Bank Accounts
Link one or more bank accounts. When you use our merchant account, ClubExpress can remit funds directly to any account you designate, so your money is always where you need it.

Payments
Accept credit card, check, cash or PayPal payments for everything on your website. You can use our built-in merchant account or your own preferred processor at no extra charge.

QuickBooks*
ClubExpress integrates fully with QuickBooks Online (QBO) and QuickBooks Desktop (QBD). Your transaction and payment data can be imported directly into your QuickBooks database.

Donations
Set up funds for any cause into which members and non-members can donate, either once or on a recurring basis. Administrators can manage non-cash donations made by members.

*An additional one-time activation fee of $100 applies.

Website

Make your website your own without any programming experience, using our site editing tools.

Website Template
Use our preconfigured LWV template to promote brand recognition and consistency.

Custom Web Pages
Build as many pages as your organization needs using our extensive Content Editor. You can format text, insert photos and slideshows, and embed videos.

Mobile Site
ClubExpress websites are fully mobile-responsive, so members and non-members can access your website on the go.

For Experienced Developers
ClubExpress fully supports CSS and Javascript, and jQuery is already in scope.

Increase Your Organization's Reach }

Use analytics and social networking to improve your League's visibility.

Google Analytics
Monitor traffic and usage on your website with Google Analytics integration.

Search Engine Optimization
When members or prospective members look for you online, you want to be near the top of search results. ClubExpress gives you the tools to get there by making it easy to post fresh content often.

Social Networking
Members and admins can share content from your website on social media, improving your search engine results and promoting your League at no cost to you.

ClubExpress®

Event Calendar

Built into your website is an Event Calendar powerful enough to support a multi-day conference, and yet simple enough to run a lunchtime Q&A session with a candidate.

Single and Multiple-Activity Events

Create a single event, or an event spanning several days with many activities, each with their own registration and cost. ClubExpress also supports QuickEvents that members can create, recurring events, multi-date events such as a weekly training class, and calendar notifications.

Registrant Control

You decide who can register for an event, from non-members to a specific member type, interest group or subgroup. They can register and pay, all online. Also supports RSVPs and Waitlists.

Emailing and Attendance Tracking

Automatically send reminder emails to registrants and to members who have not registered. Track attendance for events and activities either by checking members in, or scanning a member barcode. Run reports on attendees.

Share Events

Share local events on the state calendar and state events with all local Leagues running on ClubExpress.

Security & Privacy

We take security seriously, so we go beyond the basics to protect the League's data.

Database Management

State-level administrators have read-only access to all data from each local League in one virtual database. League administrators have access to all data from their local League only.

Access Control

With 7 separate levels of access, you decide what information your administrators and coordinators can see, and how much they can do with your website.

Compliance

ClubExpress is fully compliant with the General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), and Payment Card Industry (PCI). Members can opt-out of emails and text messages at any time.

Data

Every password and credit card transaction is fully encrypted, and all your data are stored in a high-security, commercial-grade data center. Websites are served up using TLS 1.2, always secure, all the time.

Ownership

You own your data at all times.

Support

We want your League to succeed and are just as committed to your goals as you.

Online Help System

Never hunt for the answers you need. Our context-sensitive online help system covers every feature and function in detail with manuals you can download to read offline.

Video Tutorials and Webinars

We have a large (and growing) library of video tutorials to help you configure your site, and we host multiple live webinars each month where you can see firsthand how to use various functions and ask our team questions.

Customer Success Team

Our live customer support is unparalleled, based in the U.S., and available by phone or email to you and your members at no additional charge.

Support@ClubExpress.com
US (866) 457-2582 or (847) 255-0210
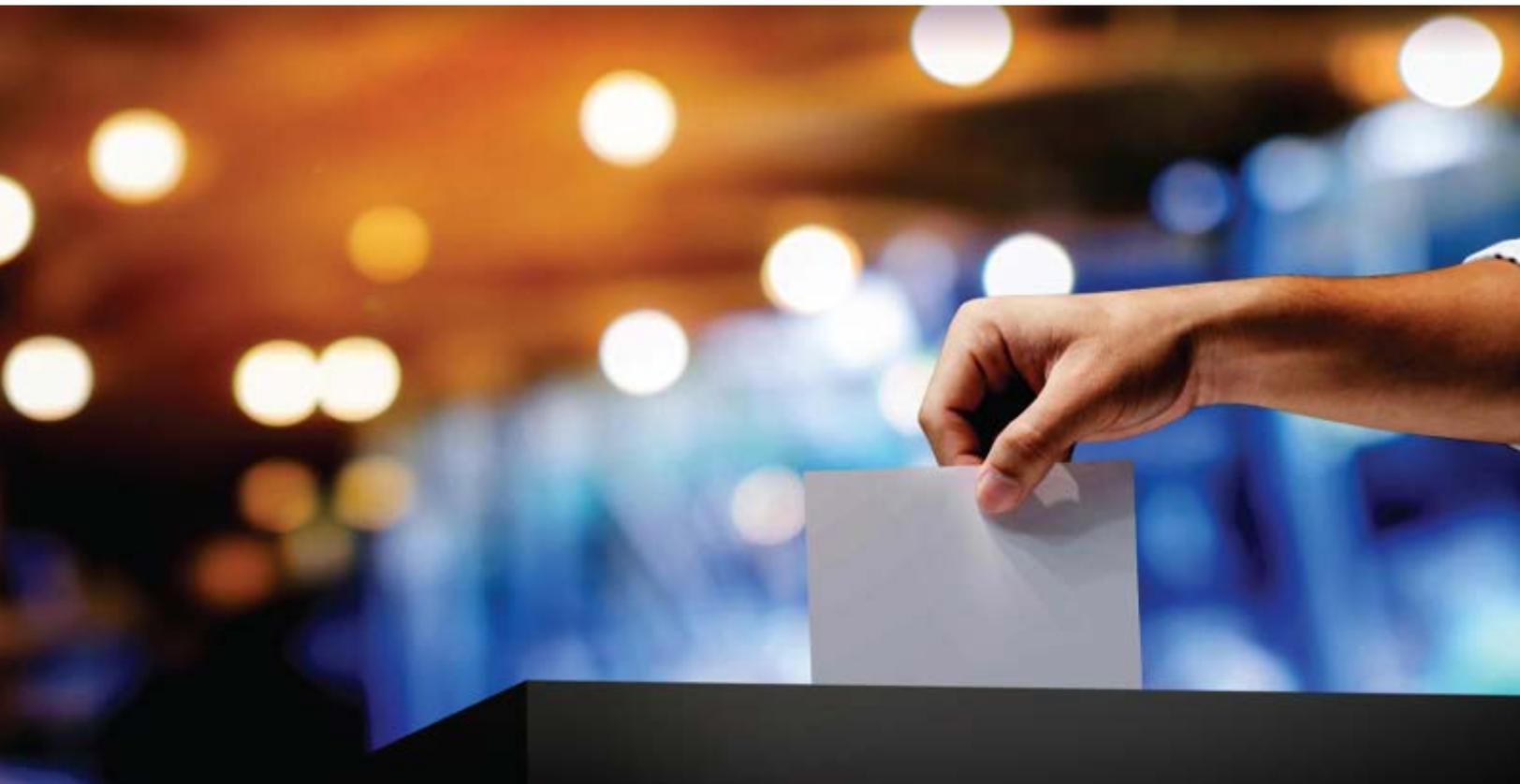
Setup Packages}

Choose the one-time Setup Pack that best fits your needs.

★ Items are flexible. For example, if your local League or State organization doesn't need photos uploaded and albums built, but instead needs ad hoc forms created, this is easily done.

Select a Plan	BASIC SETUP $150	STARTER PACK $960	STARTER PACK PLUS $1340	BUILDER PACK $1920	BUILDER PACK PLUS $2680	PRO PACK $4550
Import member and non-member databases	✓	✓	✓	✓	✓	✓
Unlimited technical support	✓	✓	✓	✓	✓	✓
20+ Built-in Modules	✓	✓	✓	✓	✓	✓
Set up member types, renewals/expirations, member signup wizard and options		✓	✓	✓	✓	✓
Configure additional member data questions		✓	✓	✓	✓	✓
Set up a basic website template		✓	✓	Semi-custom, enhanced look and feel	Semi-custom, enhanced look and feel	Work with a designer for a fully customized look and feel
Build a home page		✓	✓	✓	✓	✓
Configure menus		✓	✓	✓	✓	✓
Build your first few custom web pages		5	10	20	30	40
★ Configure committees, interests, document library, donations, event calendar, titles and contacts, blast emailings		✓	✓	✓	✓	✓
Set up administrators and coordinators		✓	✓	✓	✓	✓
Personalized training			2 Hours		3 Hours	4 Hours
Configure non-member categories				✓	✓	✓
Upload 100 photos and create 5 photo albums				✓	✓	✓
★ Set up discussion forums, surveys, volunteering, storefront, email distribution lists				✓	✓	✓
★ Site maintenance						3 months @ 5 Hours per month

We only charge for active members.

By agreement with the national office of the League of Women Voters, local Leagues and state organizations receive our lowest possible fees, based on the aggregate of all League members nationwide running on the ClubExpress platform. We do not charge for expired members or non-member contacts.

No Long-Term Contract
With ClubExpress, there is no long-term contract. Our Subscription Agreement is month-to-month!

Website Hosting
It's included!

Disk Space and Traffic
Your website can be as large and as busy as you need.

Photos & Documents
Upload as many high-res photos to your site as you want. Documents and videos also.

Technical Support
ClubExpress includes unlimited, toll-free support for administrators and members!

The non-member mailing list
As long as it's reasonably in proportion to the size of the active primary member database. (Our cut-off is 5X. For example, if you have 200 active primary members, you can have up 1000 entries in your non-member database without a charge. Over that amount and we charge $0.02 per month for the overage only.)

Emails
Send as many email blasts to members and non-members as you want.

Expired members
Their information stays in the database in case they renew.

Admins!
There are no limits to the number of people with administrator or coordinator rights.

How Are Monthly Rates Calculated?

Active Members	Primary Members	Household Members
1 to 240	$24 Minimum Monthly Fee	
241 and Above	10¢	5¢

Other options available, including Design Services, Logistics and Mailings, Training, Custom Programming, and Maintenance. Please contact us for more information.

Try Us Out for Free

Test-drive our system for free for 60 days before you make your decision. You have access to unlimited technical support even during your trial period. Sign up for your trial **here.**

In-House Implementation, Design and Training

Our team of experts means you don't need a consultant or designer to build your website and database.

Get Started Today

Call us for more information (866) 457-2582, or click **here** to request a product demonstration.