



DIGITAL MEDIA CONTENT FOR PROMOTING VOTE411 VIDEOS

Thank you for promoting the Webby Award-winning VOTE411.org website. The November election is quickly approaching, and we know that many groups — including those who may have traditionally been marginalized — will be looking for ways to participate. It is imperative that voting remains fair, accessible and safe: Information helps us achieve all three. When we all stand together and ensure that access to unbiased, reliable, election-related information is available to everyone, we safeguard our democracy.

Powered by the League of Women Voters Education Fund (LWVEF), VOTE411.org is a "one-stop shop" for election-related information. It provides nonpartisan information to the public with both general and state-specific information on many aspects of the election process, including absentee ballot information, election dates, polling place locations, registration deadlines, voter qualifications and more.

Help us spread the word this election season by sharing our digital assets.

Links

- [VOTE411.org](https://www.vote411.org)
- [VOTE411: Election Information You Need Video](#) (English)
- **Link to Embed English Video:** `<iframe width="560" height="315" src="https://www.youtube.com/embed/Q3Fqe8PE3N0" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>`
- [VOTE411: La información electoral que tú necesitas Video](#) (Spanish)
- **Link to Embed Spanish Video:** `<iframe width="560" height="315" src="https://www.youtube.com/embed/RjRvpg9DTYA" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>`

Hashtags and Handles

- **VOTE411 Twitter and Instagram:** @VOTE411
- **LWV US Twitter:** @LWV
- **LWV Education Fund Twitter:** @LWVEdFund
- **LWV US Instagram:** @leagueofwomenvoters
- #VOTE411
- #Election2020
- #ElectionDay

Twitter

- Is your state's primary #election coming up soon? Find all the info you need at @VOTE411.org! Powered by @LWVEdFund. <https://youtu.be/Q3Fqe8PE3N0> #ElectionDay
- Coronavirus is upending American life and could jeopardize the 2020 elections. @VOTE411.org is your one-stop shop for accurate and unbiased election-related information. <https://youtu.be/Q3Fqe8PE3N0> #Election2020



- When you vote, something powerful happens to your voice! @VOTE411.org is your tool for accurate and unbiased election information on the issues that affect you and the people you care about. <https://youtu.be/Q3Fqe8PE3N0> #Election2020
- Who's on your ballot? Where is your polling place? What do you need to bring with you on #ElectionDay? Get answers to all these questions and more at @VOTE411.org. <https://youtu.be/Q3Fqe8PE3N0>

Facebook

- The League of Women Voters [link: <https://www.facebook.com/leagueofwomenvoters/>] Education Fund launched the award-winning website VOTE411 [link: <https://www.facebook.com/vote411/>] .org to bring you accurate and unbiased election information on the issues that affect you and the people you care about. <https://youtu.be/Q3Fqe8PE3N0>
- Need up-to-the-minute information on the elections happening in your state and local community? VOTE411 [link: <https://www.facebook.com/vote411/>] .org is your one-stop shop for accurate and unbiased election-related information. Learn more today: <https://youtu.be/Q3Fqe8PE3N0>
- Coronavirus is upending American life and could jeopardize the 2020 elections. VOTE411 [link: <https://www.facebook.com/vote411/>] .org is your one-stop shop for accurate and unbiased election-related information. You can register to vote, check your registration status and access up-to-the-minute polling location information for your state or local community. Learn more today: <https://youtu.be/Q3Fqe8PE3N0>

Sample Email Copy

VOTE411.org is a One-Stop Shop for All Your Voting Needs

With many states and U.S. territories still scheduled to hold primary and local elections between now and November, and with election changes announced almost every day, it's never been more important for voters to know when, where and how they can make their voices heard.

VOTE411.org is your one-stop voting shop that has already empowered millions of voters this election. The award-winning website is a hub for everything you need to know about voting during COVID-19. Together with a network of more than 750 community-based affiliates nationwide, the League of Women Voters of the United States is working around the clock to protect and engage voters with the information they need to participate. We're working to ensure election officials and poll workers have the information, training tools and safety protocols in place NOW, before the general election in November.

VOTE411 has everything you need to know about election changes during COVID-19 in English and Spanish. With resources updated daily, be sure to visit it regularly and share it with the people in your life. While you're there, be sure to check your voter registration status and learn about voting options in your state.

Get online. Get the facts. And make your voice heard on Election Day.

[Embed English Video]

WWW.VOTE411.ORG