Semi-Annual Survey:
Sharing Results and Charting a Path Forward
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Agenda

• Semi-Annual Survey (The WHY)
  • What do we do?
  • How do we do it?
  • Who do we do it with?

• Semi-Annual Survey Results

• Fall Data Collection

• Questions and Comments
LWV Semi-Annual Survey

• Why a Semi-Annual Survey?
  • Creating an increased understanding of
    1. Leagues' activities during the election season,
    2. Plans for upcoming legislative cycles and
    3. Leagues’ internal processes.

• Highlighting successes and challenges Leagues are facing.

• Give Leagues the opportunity to showcase their work.
LWV Semi-Annual Survey

What do we do?

How do we do it?

Who do we do it with?
Leagues Completing the Semi-Annual Survey Once
Leagues Completing the Semi-Annual Survey Twice
## Semi-Annual Survey Key Takeaways

<table>
<thead>
<tr>
<th>How would you categorize the area in which your League is located*</th>
<th>Predominant League Size</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Rural</strong></td>
<td>Under 100</td>
</tr>
<tr>
<td>24%</td>
<td></td>
</tr>
<tr>
<td><strong>Suburban</strong></td>
<td>101-299 members</td>
</tr>
<tr>
<td>44%</td>
<td></td>
</tr>
<tr>
<td><strong>Urban</strong></td>
<td>More than 300 members</td>
</tr>
<tr>
<td>30%</td>
<td></td>
</tr>
</tbody>
</table>

*2% missing data
Semi-Annual Survey Key Takeaways

Leagues are fighting to defend democracy by...

- actively engaging in Voter Registration, Candidate Forums, Get Out The Vote efforts (96%)
- focusing on redistricting (83%)
- engaging in efforts connected to gun reform (67%)
- working with State and Local Leagues in their communities to advance their efforts and initiatives (20%)
Semi-Annual Survey Key Takeaways

20% of Leagues are working with State and Local Leagues in their communities to advance their efforts and initiatives

- Educational reform efforts
- Homelessness
- Public Health
- Policy Accountability (Implementation)
- Pay Equity
What do we do?

Semi-Annual Survey Key Takeaways

• Expand the Franchise
• Democracy Defense Fund
• People Powered Fair Maps
• Democracy Truth Project
Leagues are participating in civic education activities. These efforts can help reduce mis/disinformation by...

- **engaging in public messaging campaigns** 54%
- **having an active Observer Corps** 44%
- **helping communities learn about good gov't** 37%
- **offering civics education in schools** 37%
- **training to run for office** 20%
## Who do we do it with?

### Semi-Annual Survey Key Takeaways

#### Percentage of Leagues Partnering

<table>
<thead>
<tr>
<th>Organization</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAACP</td>
<td>36%</td>
</tr>
<tr>
<td>AAUW</td>
<td>31%</td>
</tr>
<tr>
<td>ACLU</td>
<td>22%</td>
</tr>
<tr>
<td>Common Cause</td>
<td>22%</td>
</tr>
<tr>
<td>Local Chambers of Commerce</td>
<td>19%</td>
</tr>
<tr>
<td>AARP</td>
<td>8%</td>
</tr>
<tr>
<td>LULAC</td>
<td>6%</td>
</tr>
</tbody>
</table>

- Percentage of Leagues Partnering
Semi-Annual Survey Key Takeaways

Who do we do it with?

- Suburban/Urban/Rural Leagues
- Urban Leagues
- Urban/Suburban Leagues
- Suburban/Urban/Rural Leagues
- Suburban/Urban/Rural Leagues
- Urban/Suburban Leagues
Using Data for Impact

What do we do?
• Develop programming
• Seeking potential funding opportunities

Who do we do it with?
• Forging new partnerships
• Identifying communities to engage

How do we do it?
• Meeting with stakeholders
• Elevating impact publicly

“The data has been helpful in showing the work that our League is doing”—Survey Respondent

“Tracking our information on a consistent basis allows us to have it on hand when applying to potential funding opportunities”—Survey Respondent
LWV Semi-Annual Survey (2.1)  
Winter 2021

Successes with completing Semi-Annual Survey

• Good format, flow
• More streamlined than prior surveys
• Simple and easy to complete
• Forces Leagues to reflect on their activities for the year
• Pushes Leagues to keep better records
• Pushes Leagues to think about other activities and partnerships
Challenges with completing Semi-Annual Survey

- Engagement questions were difficult to answer.

- Logic of the survey (PDF matching the survey layout)
  - Provide a copy of the survey for State Leagues
  - Provide a copy of the survey of Local Leagues

- Data tracking
  - Launching a training series to support Leagues' capacity to capture data.

- Timing
  - Continue to look at the timing of the survey.
Move feedback to the notes.

Amilcar Guzman, 10/5/2021
LWV Semi-Annual Survey Winter 2021

What do we do?

How do we do it?

Who do we do it with?
Questions?

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