SOCIAL MEDIA TOOLS FOR LEAGUES

Using LWVUS Canva Templates

LWV LEAGUE OF WOMEN VOTERS®

What is an LWVUS Canva Template?

- Occasionally, LWVUS will create graphic templates for Leagues to use and customize.

- These templates are created in Canva, a free and easy-t-use graphic design platform.

- **The LWVUS templates are not the same as general Canva templates.** Our templates are curated to reflect LWV brand standards and match various social media dimensions.

Step One: Accessing the Canva Template

- Once you open the template, you will see **"A template created by LWV was shared with you"** at the top of the page

- Click the **"Use template"** button to open the template.

A template created by LWV was shared with you, start designing now

HEY, [STATE]!

Election Day is [Month Day]!

Find your polling location, candidate and more at VOTE411

Registration Deadline: MM/DD

Early Voting Deadline: MM/DD

VOTE 411

1080px × 1080px

Use template

Designed with Canva

Step Two: Log In to Canva

- If you are not already logged into Canva, the website will ask you to log in.

- Follow the prompts to sign in.

- **Leagues with 501c(3) status can gain access to Canva Pro for free**. [Learn more here](#).

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Canva Template

Once you've logged in, Canva will open the template's design page.
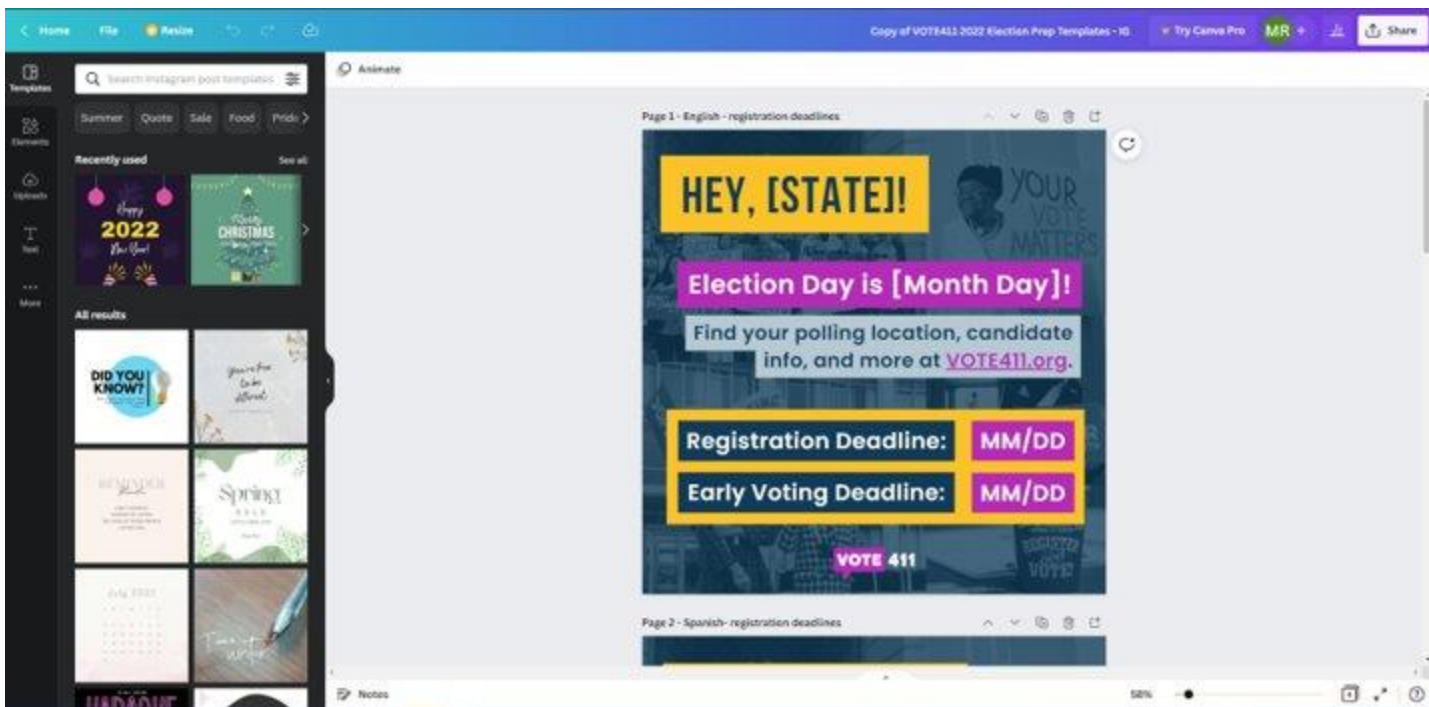
Step Three: Edit the Template

- Make edits directly in the design to customize the template.

- **Please follow the formatting outlined in the design.** We encourage Leagues to not change colors, fonts, etc., as the template is designed to follow LWV/VOTE411 brand standards.
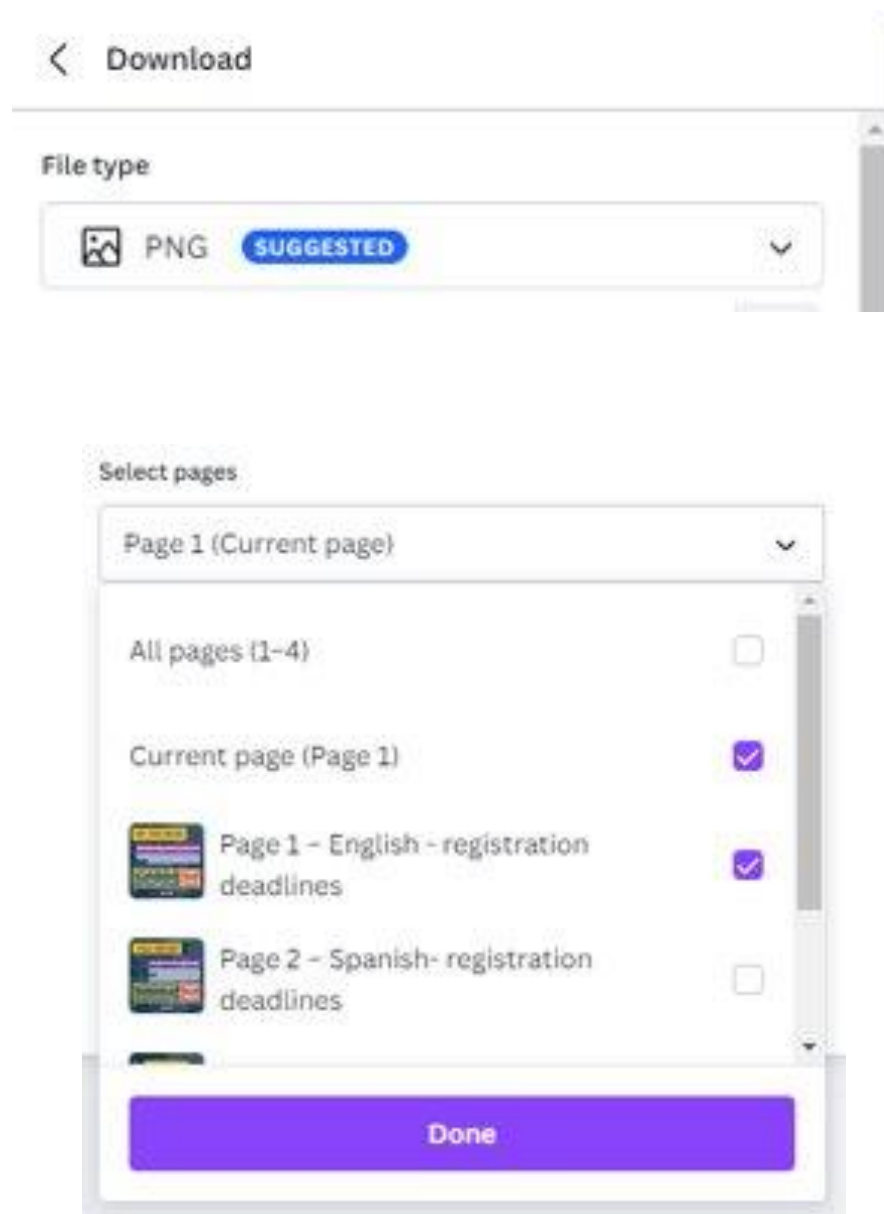
Step Four: Download!

- In the top right corner, click the **"Share"** button.

- A window will pop down below. Click the gray **"Download"** button.

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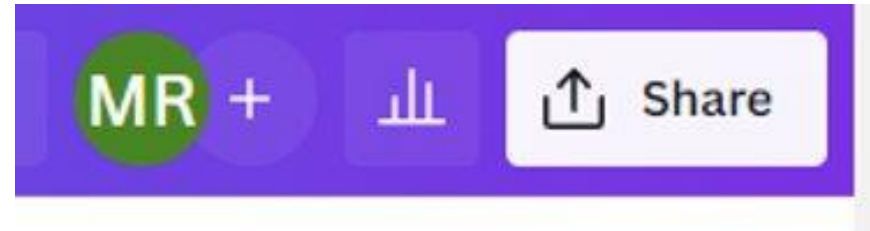
Step Four: Download!

1. Under "File Type", select PNG.

2. **Only select the pages you want to download.** If you select all pages, all pages in the template will download.

   • Multiple graphics will download as a Zip file.

   • Once you've selected your graphics to download, press "Done".

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Step Four: Download!

3. Once you've selected your graphics and file type press the purple **"Download"** button. The download will automatically begin.

To access your graphics, find your downloads. Learn more about how to find your downloads below:

- [Windows/PC](#)

- [Mac/Apple](#)

Step Five: Share Your Graphics!

Once you've downloaded your graphics, you're ready to share them on your social media profiles!

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