

Advocacy groups launch campaign to encourage more Black vote...

Vote 2023 Your voice matters. Early voting in the Jacksonville city election was officially wraps up tomorrow. But today a new campaign called vote local now was announced. It's spearheaded by the Northside coalition of Jacksonville along with Niall Corbett and the League of Women Voters. The goal is to get more people into the polls and as your tax reporter Khalil Maycock joins us live after speaking with one of the organizers Khalil.

And that organizer says this campaign was thought of after the 2022 elections, he says for that him in his organization thought more people should have added to the polls. And he says with early voting results being low right now according to the supervisor of elections office, it's at 12% now was the perfect time to launch this. So Ben Fraser with the Northside coalition says more signs like this thing both vocal now will start popping up all over the city. The signs are part of a campaign to get more people to the polls, especially African Americans, Northside coalition along with 9904 Word and the League of Women Voters are organizers for this. Other parts of the campaign will include social media ads, radio ads, and email pushes Fraser says this is the perfect time to launch this campaign because of early voting turnout is low. The idea however, was created after the last election, according to the supervisor of elections of the over 300,000 people that voted only 75,000 of them were black, a number of Fraser hopes this campaign increases and one voter news for Jax spoke to says she hopes his campaign motivates more African Americans to vote along with more young people

willing to recognize that simply talking about it is not enough that we need to be about it. And to be about it. We must encourage inspire black voters to vote,

we must all vote as we want to share our opinion in this world. We need to challenge the 18 year old group let them know how important it is to vote.

Frazier says more of those signs along with the radio and social media ads that should be out by Monday and that's the last extra push to get people to the polls for Tuesday. Reporting live they'll make our channel four the local station