

April 4th, 2024

LWVUS Advocacy Presents:

# Executive and Regulatory Advocacy

# Presenters



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# Agenda

- Housekeeping
- Poll
- Advocacy Overview
- Executive Branch Structures
- Purpose of Advocacy in the Executive Branch
- Legislative vs. Executive Advocacy
- Taking Action
- Executive Advocacy Examples
- Q&A



# Housekeeping

- All trainings will be recorded to keep accurate notes to share with attendees and others after the call.
- If you are not speaking, please mute yourself to minimize sound issues.
- Make sure you identify yourself (name, League, State & pronouns) when asking questions
- **Staff will be monitoring the chat box.** If you have any questions or thoughts throughout the call, please feel free to drop them in the chat box.

# Community Norms



Bring your full self and limit distractions



What is learned here, leaves here



No one knows everything, together we know a lot



Don't yuck my yum



Oops, ouch, and educate



Assume best intentions

# Poll

# Advocacy Overview

# What is Advocacy?

## Goals:

- Educate the public, voters, or policymakers on an issue or policy
- Influence public opinion – building support for or opposition to a position or policy
- Influence legislation, policies, or regulations

## Includes:

- Education
- Publicly supporting or opposing an issue
- Lobbying





# Advocacy vs. Lobbying

## Lobbying

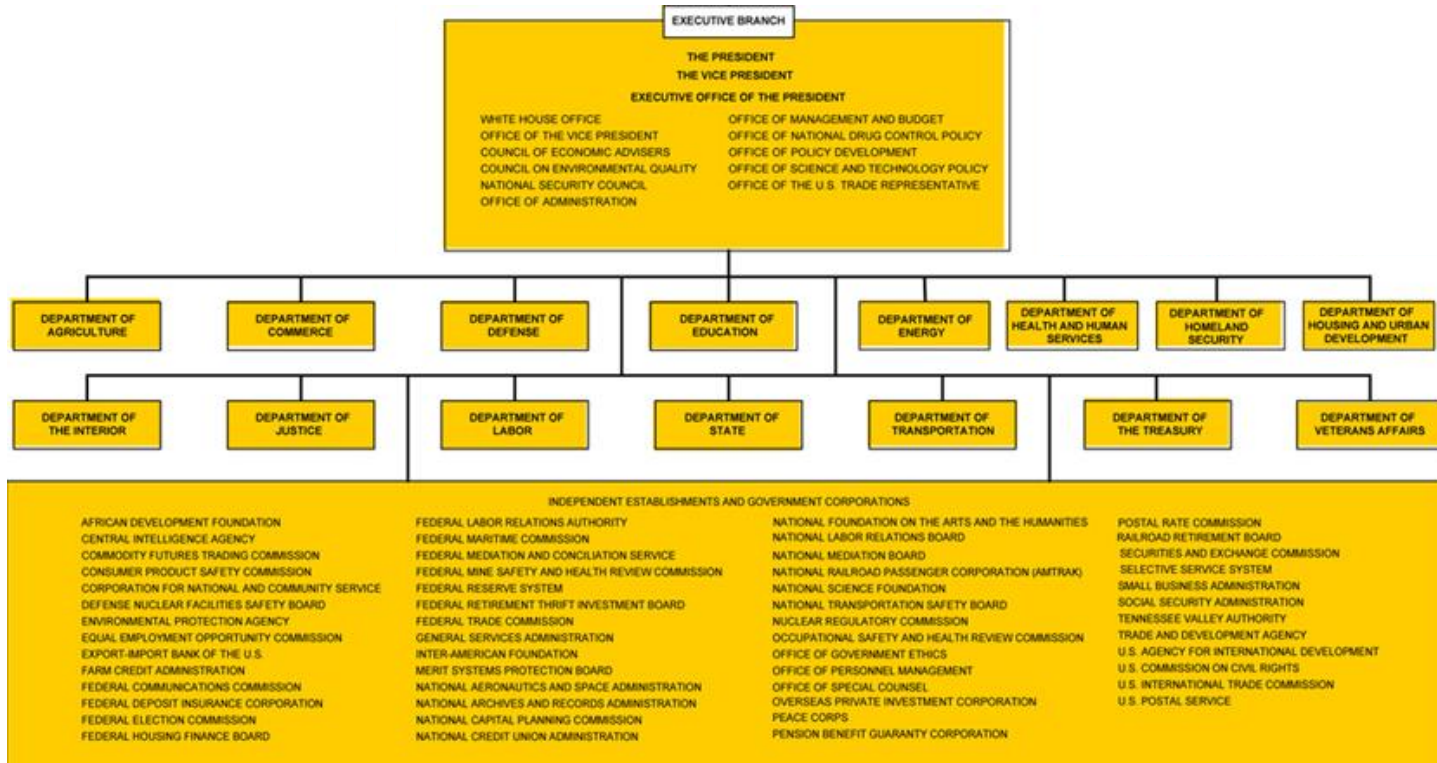
- One type of advocacy
  - An attempt to influence specific legislation or administrative action
1. Directed to a legislator, their staff, or another governmental employee
    - a. Expresses view on specific legislation or administrative action
  2. Directed to the public
    - a. Expresses view on specific legislation or administrative action AND urge readers to contact respective government officials or employees
    - b. Expresses view on specific ballot measure

# Executive Branch Structures

# Federal Executive Branch

- President
- Executive Office of the President (e.g. CEQ, WHGPC)
- Cabinet
  - Vice President
  - Heads of 15 executive departments
    - Agriculture, Commerce, Defense, Education, Energy, Health and Human Services, Homeland Security, Housing and Urban Development, Interior, Justice, Labor, State, Transportation, Treasury, and Veterans Affairs
- Independent federal agencies and commissions (e.g. EAC, EPA)

# Federal Executive Branch



President

Executive Office of the President

Executive Departments

Independent Federal Agencies/Commissions

Source: <https://blogs.cul.columbia.edu/journalism/2014/02/govinfo101/>

# State Executive Branch

## All States have:

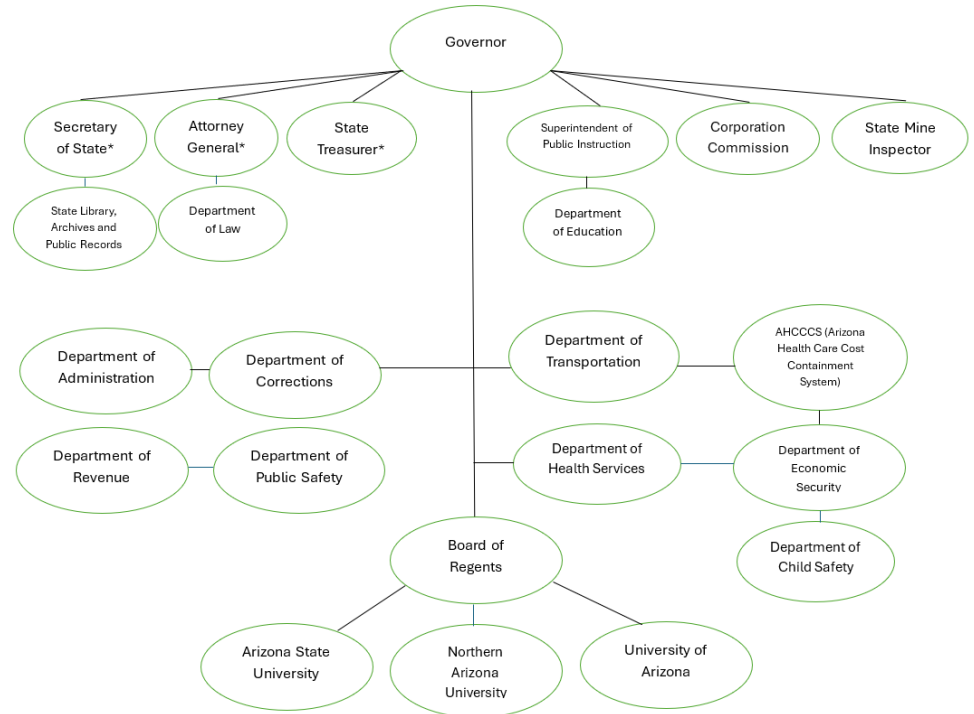
- Governor
- Attorney General
- Superintendent of Schools
- Public Service Commissioner
- Insurance Commissioner
- Agriculture Commissioner
- Labor Commissioner

## Most States have:

- Secretary of State
  - State Board of Elections/State Election Commission
- Comptroller
- Treasurer
- Auditor
- Natural Resources Commissioner

# State Executive Branch

- Some positions are elected
- Some positions are appointed
- Important to know whether you are dealing with elected or political appointees
  - How to strategize around making asks
  - How is this official likely to be influenced



# Local Executive Branch

## Government Tiers

- Counties
- Municipalities (e.g. cities, towns, boroughs, villages)

## Government Forms

- **Mayor-Council**
- **Council-Manager**
- **Commission**

[Find your local government](#)

# Purpose of Advocacy in the Executive Branch



# Why Lobby the Executive Branch?

- Separation of powers/ checks and balances
  - The Constitution assigns different tasks to the branches
- Implementation of statute by agencies
  - *Bipartisan Safer Communities Act* implementation via ATF
  - *Clean Air Act* implementation via EPA
- Challenging legislative environment
  - Gridlock in legislature
  - Struggle with legislative results in the past

# Legislative vs. Executive Advocacy

# Legislators vs. Regulators

## Legislators

- Enact laws
- Aren't specialists
- May need data breakdown

## Regulators

- Monitor and enforce laws
- Are specialists
- May need context on broader impact

# Advocacy Actions

## Legislative Advocacy

- Memos to legislators
- Meetings with legislators
- Legislative testimony
- Action Alerts
- Public policy briefs

## Executive Advocacy

- Advising on Executive Order implementation
- Communicating directly with Chief Executive's office
- Comments on proposed rulemaking
- Influencing regulation development

# Taking Action

# National, State, and Local League Collaboration

	County/Municipality offices	State Executive offices	Federal Executive offices
Local League		Local League coordinates with State before contacting State government office	Local League coordinates with State & National before contacting National government office
State League	State League coordinates with Local before contacting Local government office		State League coordinates with National before contacting National government office
National League	National League coordinates with Local & State before contacting Local government office	National League coordinates with State before contacting State government office	

# FEDERAL ACTION REQUEST FORM

State and local Leagues wishing to work on a federal issue or at the national level on an issue that has not been the subject of an LWWUS Action Alert can use this form to contact the national office to consult on the intended action.

Please use this form to make requests

administration officials)

1. The proposed action and the message to be conveyed;
  - a) If you are requesting to send or co-sign a letter, please attach that letter in the appropriate section of this form.
2. The LWWUS position on which the action is based;
3. The timeline for action (e.g., sending the message or deadline for signing the letter); and
4. Details about other groups that are involved in this effort;
  - a) If the request pertains to a regional issue, or the issue affects multiple Leagues, please coordinate with those affected Leagues before completing this form (for example, if multiple Leagues would like to sign a letter addressed to a Federal official, please acquire confirmation from each affected League that they will participate and then one League may submit this form on behalf of all affected Leagues).
5. Evidence that the issue is a priority for that state or local League. Evidence of an existing policy position is required. *If a local League is requesting permission to contact its U.S. Senator(s) on an issue that has not been the subject of an LWWUS Action Alert, it should provide evidence that the action has been authorized by its state League. Additionally, if a local League is joining a coalition letter at the state level, you must also have sign-off from your state League.*

[Form Here](#)



## Federal Action Requests

### Advocacy Actions

- Communicating with an elected or appointed official
- Writing an op-ed or letter to the editor
- Joining a coalition
- Participating in a press conference or rally

### Communication with Federal Officials

- Coalition letters to Members of Congress, the executive branch, etc.
- League letters to Members of Congress
- Meetings with federal officials
- Note: Officials must represent your jurisdiction

# Federal Register

- Posted daily to announce updates from Federal executive agencies
- Categories of items posted:
  - Presidential documents
  - Rules
  - Proposed Rules
  - Notices

The screenshot shows the top navigation bar with links for Sections, Browse, Search, Reader Aids, and My FR. The main header features the National Archives logo, the text 'FEDERAL REGISTER The Daily Journal of the United States Government', and the Presidential Seal. A date bar indicates 'Wednesday, April 3rd'. Below this, a 'Current Issue' section reports 124 documents from 51 agencies (617 Pages), including 93 Notices, 11 Presidential Documents, 5 Proposed Rules, 15 Rules, and 8 Significant Documents. A 'Public Inspection' section is divided into 'Special Filing' (8 documents from 6 agencies, updated 4:15 PM on Tuesday, April 2, 2024) and 'Regular Filing' (85 documents from 38 agencies, updated 8:45 AM on Wednesday, April 3, 2024). A search bar is present with 942,708 documents found. At the bottom, there are sections for 'POPULAR DOCUMENTS' (listing 'Waste Emissions Charge for Petroleum and Natural Gas Systems' and 'Advanced Impaired Driving Prevention Technology') and 'PRESIDENTIAL DOCUMENTS' (listing 'Executive Order 14121 Recognizing and Honoring Women's').



# State Administrative Registers

- Notices of agency rulemaking proposals and adoption:
  - Redistricting commissions
  - Power and electricity boards
  - Water boards
  - Elections boards
- Updated regularly
- Typically under the office of the secretary of state
- [Find your state's register here](https://azsos.gov/node/76)

Arizona Secretary of State

ADRIAN FONTES  
SECRETARY OF STATE

Home / Rules / Arizona Administrative Register

## Arizona Administrative Register

Current Volume

Published weekly.

> 2024 - Volume 30

Past Volumes (1995-2023)

> 2023 - Volume 29	> 2022 - Volume 28	> 2021 - Volume 27
> 2020 - Volume 26	> 2019 - Volume 25	> 2018 - Volume 24
> 2017 - Volume 23	> 2016 - Volume 22	> 2015 - Volume 21
> 2014 - Volume 20	> 2013 - Volume 19	> 2012 - Volume 18
> 2011 - Volume 17	> 2010 - Volume 16	> 2009 - Volume 15

Arizona Administrative Code

Arizona Administrative Register

Notices

Rules Library

Link to this Page

Short URL:  
Arizona Administrative Register  
<https://azsos.gov/node/76>

Subscribe to our Code Update Email Service - A.R.S. § 41-1012(C)

# Executive Advocacy Examples

# LWVMA

# Executive and Regulatory Action

Jen Muroff, *LWV MA Legislative Action Committee Chair*

# Executive Action: FY'25 Governor's Budget

- Affordable Housing legislative specialist Lori Stewart wrote a letter to Governor Healey, copying policy staff, requesting line-item funding for an Access to Counsel program
  - ATC ensures legal representation for low-income tenants who face eviction
- It worked! Staff replied and requested LWVMA continue advocating for the \$3.5M line item in the House and Senate budgets
  - Sent a letter to Chairs of House Ways and Means and Senate Ways and Means chairs this week advocating for the line item
  - Also supported via [testimony for Gov. Healey's housing bond bill](#)

# Executive Action: End solitary confinement

- Criminal Legal System Legislative specialist Nancy Bettinger [sent a letter to newly inaugurated Governor Healey to end the practice of solitary confinement](#) in Jan 2023.
  - Refocus operations on education and rehabilitation
- Dept. of Corrections DOC Chair Carol Mici retiring soon
- Didn't receive feedback, but, they know where LWVMA stands

# Executive Action: Climate Chief

- Legislative specialist Launa Zimmaro sent a letter to Climate Chief Hoffer
  - Advocating for a [public awareness campaign to educate all residents on the state financial incentives to electrify](#)
  - In person meeting at the State House within weeks after she was appointed
- Developed strong personal relationship and she answers emails and calls directly

# Regulatory action: public comment

- MA Department of Elementary and Secondary Education (DESE) proposed a new Health and Physical Education Curriculum Framework
  - Including medically accurate, age-appropriate sex ed curriculum
    - Last updated in 1999
- Legislative Specialist Jan Soma submitted public comment on behalf of LWVMA
  - Working to pass Healthy Youth Act legislation for more than ten years
- Issued [Action Alert](#) asking our membership to submit public comment for DESE to approve the new curriculum framework

# Executive Action: Prevent Private Jet Expansion

- Several **local** Leagues are working together within a [larger coalition](#) to prevent the expansion of Hansom Air Force Base to accommodate private jets
- Falls under the jurisdiction of MassPort
- Coalition hosted webinar educating public more than 500 registrants
- Participated in stand outs
- Submit public comment on MA EPA review



# LWVUS 2023/2024 Actions

## Making Democracy Work®

- Implementation of the [Voting Access Executive Order](#)
- Census Bureau [Opposition to Reducing Scale of Census Survey](#)
- Comments on [Healthy People 2030 Objectives](#)
- Office of Management and Budget proposal on [racial and ethnic identity options](#) including Middle Eastern North African
- Sexual Orientation and Gender Identity question on [Medicare Enrollment Form](#)
- [State Of The Union memo](#) to White House about content/focus

# LWVUS 2023/2024 Actions

## Climate Change/Environment

- Comments to CEQ on [National Environmental Policy Act \(NEPA\) implementation](#)
- Comments to CEQ on [Environmental Justice Scorecard](#)
- Comments to EPA on [methane air pollution](#)

## Equal Rights Amendment (ERA)

- Urged [WHGPC to advise President to instruct Archivist to publish](#)

## Gun Safety

- Comments to ATF on [definition of a firearms dealer](#)

## Immigration

- Opposed movement toward an [asylum ban](#)
- Urged finalizing a proposed rule for [health coverage for DACA recipients](#)
- Comments opposing [immigration application fee increases](#)

## Reproductive Justice

- Urged removal of anti-abortion [appropriations rider](#)
- Comments on [DoD abortion data collection](#)

# LWVUS Advocacy Support

LMS Resources

[Home Page](#); [Modules](#); [League Update Sign-up](#)

Legislative Office Hours

[Sign Up Here](#)

Position Interpretation

Legislative Tracking

Legislative and Policy Analysis

Legislative Testimony Writing

Advocacy Strategy Development

Advocacy Email

[advocacy@lww.org](mailto:advocacy@lww.org)

**Litigation Support:** [litigation@lww.org](mailto:litigation@lww.org) or [Federal Action Request](#)

# Feedback Survey

Questions?