ANNUAL REPORT

JULY 2022 – JUNE 2023

REGISTER TO VOTE HERE

LEAGUE OF WOMEN VOTERS™
Dear Friends,

For 104 years, people have powered our Leagues to create a more perfect democracy.

Our 500,000+ members and supporters act on the issues that affect their communities.

Local Leagues supercharge this work, using long-standing relationships to enact change through courts and legislatures.

Finally, our national office pushes for change at the federal level, connecting Leagues through coordinated campaigns that touch every corner of our country.

As the US’s oldest voting rights organization, we’ve long witnessed the impact of people power; July 2022 – June 2023 was no exception.

The season got off to a devastating start as the Supreme Court overturned the Constitutional right to abortion, threatening both women’s fundamental rights and their place in our democracy.

Leagues sprang into action. Members wrote op-eds, went on podcasts, and rallied to make our voices heard. State Leagues joined signature campaigns and informed voters about upcoming ballot measures. Nationally, we launched our Women’s Inequality Day campaign advocating for gender equality.

On every level, Leagues empowered voters on this and countless other issues ahead of the midterm elections, making 30+ million voter contacts through ads, digital and print communications, registration drives, VOTE411.org, League in Action, and more.

Our efforts paid off. The midterms saw record-breaking voter turnout across multiple states, with several wins for reproductive rights and other pro-voter concerns. We were just getting started.

The following pages detail the results of our efforts in Fiscal Year 2023. We hope you are as inspired as we are by the League’s accomplishments.

Yours in League,
Alma Couverthie and Kelly McFarland Stratman
Interim Co-CEOs

Introduction

EmPOWERing Voters

Registering Voters

In 2022, League of Women Voters Education Fund (LWVEF) launched its largest and most diverse voter registration program, focused on young people, newly naturalized citizens, and formerly and currently incarcerated people.

Throughout the fiscal year, LWVEF registered 199,000+ voters across the country. This was in part through our Naturalization Ceremony Registration Project, which registered 37,000+ newly naturalized citizens to vote at nearly 800 naturalization ceremonies. Tens of thousands of young voters also were registered through our high school and community college programs, and 29,000+ people registered to vote through our digital election information hub, VOTE411.

Leagues also hosted more than 600 events on National Voter Registration Day, registering voters at schools, libraries, food pantries, and other community locations.

League Spotlight

LWV of Houston has registered citizens at naturalization events for almost three decades, empowering tens of thousands of voters in their strongest years. During one January 2023 naturalization ceremony, they registered nearly 2,000 voters in a single day.
Empowering Voters and Election Officials

During FY23, LWVEF made nearly 24 million contacts via canvas, email, mail, phone, and text with election information, including candidate info and local voting rules. LWVEF also ran three respective marketing campaigns for VOTE411 ahead of the primary, midterm, and Georgia runoff elections, reaching 2.31 million voters.

During this period, 4.3 million people accessed VOTE411 for election information. For the 2022 general election, Leagues reached out to 52,000+ candidates with nonpartisan questions for VOTE411’s online voter guide. To further inform voters about their candidates, Leagues hosted approximately 3,000 candidate debates and forums.

To counter mis- and disinformation and advance public understanding of the electoral process, LWVEF partnered with leading experts to create 15 videos (in English and Spanish) and offer 45+ trainings, reaching nearly 3.4 million people.

Leagues also facilitated 1,000+ meetings with election officials to ensure elections ran smoothly.

Promoting Civic Involvement

LWV empowered voters to get involved in all aspects of our democracy. Leagues activated their communities, promoting civic involvement within voters’ networks. Through LWVUS’s relational organizing tool, League in Action, supporters took 34,156 grassroots actions, such as sharing voting tools with friends and family.

Leagues partnered with the creators of the film No Time to Fail to host screenings informing voters about the importance of election workers. We also continued our partnership with Power the Polls, encouraging voters to sign up as poll workers in their communities.

Leagues also strengthened their members’ grassroots leadership. Our inaugural Power the South convenings saw Leagues in Alabama, Louisiana, Mississippi, and Tennessee training members on getting out the vote, relational organizing, leadership development, and more.

On August 2, 2022, Kansas became the first state to vote on abortion rights following the Supreme Court’s rollback of reproductive freedom. Leagues in Kansas went straight to the people to empower them around this vote, sharing information at community events, via local media, and more. They partnered with organizations to conduct research, develop talking points, and inform the public in a nonpartisan fashion. Their efforts succeeded, with abortion rights winning in a landslide.
DEFENDING DEMOCRACY

Promoting People Over Politics

In October 2022, Leagues from all 50 states and the District of Columbia joined forces with LWVUS and filed an amicus brief in Moore v. Harper. The Supreme Court of the United States (SCOTUS) case centered on the North Carolina legislature’s assertion that state legislatures have exclusive power over redistricting under the dangerous Independent State Legislature Theory (ISLT).

As SCOTUS heard oral arguments in the case, League members from across the country rallied in Washington, DC. The Supreme Court rejected ISLT in June 2023.

Advocating to Elected Officials

In FY23, LWVUS created 13 action alerts enabling supporters to contact elected officials on issues like voting rights, gender equality, gun reform, and more. The alerts resulted in 69,000+ letters to Congress, 45,000 of which were written by new activists.

These included:

- **41,588** Letters supporting the Equal Rights Amendment
- **21,600** Letters supporting the DISCLOSE Act and transparency around election finances
- **14,000+** Actions around voting rights

LEAGUE SPOTLIGHT

LWV of Santa Fe County wrote an op-ed recommending that local governments encourage and enable citizen input on local issues. Further, they emphasized the importance of engaging their diverse citizenry, including members of the four Pueblo nations, Navajo and Mescalero Apache tribes, and other indigenous communities.

LEAGUE SPOTLIGHT

In addition to supporting the DC rally, LWV of Piedmont Triad (North Carolina) hosted a rally and press conference speaking directly to North Carolina voters about the case.

Jo Nicholas of LWV of North Carolina stated, "Extreme partisan gerrymandering continues to be the battle for fair maps in North Carolina...[w]e will continue to fight for fair maps for everyone."
Litigating for Democracy
During FY23, LWV engaged in litigation across the country. Through 64 cases in 31 states, Leagues used legal action to protect more than 12 million voters.

Litigation centered on the issues within the League’s Making Democracy Work™ campaign, such as voting rights, improving elections, and redistricting. LWV also expanded litigation around reproductive justice, LBTQIA+ rights, and other priority issues.

Transformation Journey
Our work during the fiscal year was not only external, but internal.

In June 2022, LWV launched our Structure Transformation Plan. This phase of the League’s transformation journey aims to grow League membership, strengthen our grassroots power, and bolster our ability to empower voters and defend democracy.

Its goals include:

- Establishing League-wide rights and responsibilities for both our members and our state and local Leagues;
- Upgrading our membership system to encourage growth in both numbers and diversity; and
- Investing in the grassroots power of state Leagues.

Diversity, equity, and inclusion (DEI) is a central tenet of the plan.

In FY23, Leagues provided input on a new League business model, data needs, our membership model, and League capacity. LWV closed the fiscal year by previewing our new shared dues model at our June 2023 Council. The model will reallocate national funding to our state and local Leagues, creating a more streamlined and inclusive experience for members.

ACTIVE CASES FY23

<table>
<thead>
<tr>
<th>64 ACTIVE CASES</th>
</tr>
</thead>
<tbody>
<tr>
<td>35 Voter Access/Voter Protection</td>
</tr>
<tr>
<td>11 Redistricting</td>
</tr>
<tr>
<td>3 Voter Purges</td>
</tr>
<tr>
<td>2 Protected League Activities</td>
</tr>
<tr>
<td>1 Money in Politics</td>
</tr>
<tr>
<td>3 Reproductive Justice</td>
</tr>
<tr>
<td>9 Other (education, LBTQIA+ rights, etc.)</td>
</tr>
</tbody>
</table>
PARTNERS AND DONORS

Our work is strengthened by countless legal, organizational, corporate, and other partnerships. We’re grateful to all these partners, including:

LEGAL PARTNERS
- Asian American Legal Defense & Education Fund
- American Civil Liberties Union (ACLU)
- ACLU Georgia
- ACLU Maryland
- ACLU Mississippi
- ACLU Ohio
- ACLU Pennsylvania
- ACLU Texas
- ACLU Virginia
- Brennan Center for Justice
- Campaign Legal Center
- Crag Law Center
- Disability Rights Texas
- Fair Elections Center
- Free Speech for People
- Harvard Election Law Clinic
- Law Forward
- Lawyers’ Committee for Civil Rights Under Law
- Leadership Conference on Civil and Human Rights
- Mississippi Center for Justice
- NAACP Legal Defense Fund
- National Women’s Law Center
- New Jersey Institute for Social Justice
- Protect Democracy
- Southern Coalition for Social Justice
- Southern Poverty Law Center
- Texas Civil Rights Project

LEGAL PARTNERS
- Bernard and Anne Spitzer Charitable Trust
- Democracy Fund
- Diane and Norman Bernstein Foundation
- Donald A. Pels Charitable Trust
- Glassbaby Foundation
- Herb Block Foundation
- Howard and Geraldine Polinger Foundation
- Jerome L. Greene Foundation
- Lisa and Douglas Goldman Fund

COURTROOM PARTNERS
- The DJ McManus Foundation, Inc.
- Meues-Stevens Charitable Fund
- Mertz-Gilmore Foundation
- Salesforce
- Philip J. Solomon Family Foundation
- The Schnieders Family Foundation
- The Stone Family Foundation
- Theodore Cross Family Foundation
- Zegar Family Fund

INDIVIDUAL DONORS – $5,000+
- David Altshuler
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- Laura Back and Alexei Kosut
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- Ken Baker
- Brigida Blanton
- Nancy and Reinier Breuwekes
- Alpine and Don Bird
- Janet Chrispeels
- The June Clase Estate
- Elizabeth Codd
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- Hickory Farms
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- The William J. Hopkins, Jr. Family Trust
- Interpocket Group
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- Paul Kappils
- Olive Kimball
- Russell Kirk
- Kathy Lenzmier
- Dana Levy
- Marc Levy
- Carol Lippman
- David and Rosamond Mack
- Jo Marie
- Paula Mathis
- Barbara McCann
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- Judith Mishkin
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- Geri Nelson
- Mary Nikolay
- Meera Oza
- Gloria Page
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- Sarah Robinson
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- Josiah Sand
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- Heidi and Thomas Sikina
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- The Dolores Stickler Estate
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- Orlin Trapp
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- Marjorie Volkel
- Margaret Wallace
- Rosamond and George Warren
- James E. Wegly
- David and Ahlene Welsh
- Hilda Wiens
- Judy Zazulia
- Ursula Zvilna

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### Revenue and Support

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<th>Description</th>
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<tr>
<td>Contributions</td>
<td>$9,399,014</td>
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<tr>
<td>Contributions of nonfinancial assets</td>
<td>$3,099,095</td>
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<td>Per-member payments</td>
<td>$2,065,410</td>
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<tr>
<td>Mailing list rental income</td>
<td>$226,661</td>
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<td>Sublease income</td>
<td>$335,080</td>
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<td>Publication sales and other income</td>
<td>$190,524</td>
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<tr>
<td>Interest and dividends, net of fees</td>
<td>$267,188</td>
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<tr>
<td>Contributions in lieu of per-member payments</td>
<td>$52,907</td>
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<tr>
<td>Council and convention</td>
<td>$89,653</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>$1,132,718</td>
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<tr>
<td><strong>Total revenue and support</strong></td>
<td><strong>$16,858,250</strong></td>
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### Expenses

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<td><strong>Program Services</strong></td>
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<td>Advocacy</td>
<td>$4,333,556</td>
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<td>Mission impact</td>
<td>$4,009,528</td>
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<td>Communications</td>
<td>$2,439,077</td>
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<td>Outcome and evaluation</td>
<td>$1,224,293</td>
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<td>Member services</td>
<td>$1,172,442</td>
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<tr>
<td>Council and convention</td>
<td>$436,857</td>
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<td><strong>Total program services</strong></td>
<td><strong>$13,615,753</strong></td>
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### Supporting Services

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<td>Fundraising</td>
<td>$4,081,622</td>
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<tr>
<td>General and administrative</td>
<td>$1,908,154</td>
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<td><strong>Total supporting services</strong></td>
<td><strong>$5,989,776</strong></td>
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<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$19,605,529</strong></td>
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<tr>
<td>Change in net assets without donor restrictions before other items</td>
<td>($2,747,279)</td>
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<tr>
<td>Net realized and unrealized loss on investments</td>
<td>$633,504</td>
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<tr>
<td><strong>Change in net assets without donor restrictions</strong></td>
<td>($2,113,775)</td>
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### Activities with Donor Restrictions

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<tr>
<td>Contributions</td>
<td>$1,348,843</td>
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<tr>
<td>Interest and dividends, net of fees</td>
<td>$39,699</td>
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<td>Net investment gain</td>
<td>$92,729</td>
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<td>Net assets released from restrictions</td>
<td>($1,132,718)</td>
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<td><strong>Change in net assets with donor restrictions</strong></td>
<td><strong>$348,553</strong></td>
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<tr>
<td><strong>Change in net assets</strong></td>
<td><strong>($1,765,222)</strong></td>
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### Net Assets

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<tbody>
<tr>
<td>Beginning</td>
<td>$16,317,037</td>
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<tr>
<td>Ending</td>
<td>$14,551,815</td>
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LOOKING AHEAD

As you can see, it has been an extraordinary year. Our efforts in FY23 ensured millions of voters were protected at the ballot box, empowered with election information, encouraged to get involved in our democratic process, and enabled to make their voices heard.

And as we approach a monumental moment in our nation — the 2024 presidential election — we will do it all again, a hundredfold.

It’s a task we take seriously. So much is at stake, from jobs to the environment to the very state of our democracy. We cannot afford to leave a single voter behind.

So, let’s get started!

With gratitude,
Alma Couverthie and Kelly McFarland Stratman Interim Co-CEOs