

Thursday, Oct. 3, 2024

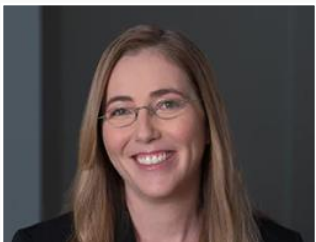
2024 ELECTION TRAINING SERIES

Preparing for Post-Election



League of Women Voters of the US Staff

Introductions



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Community Norms

1. **Be respectful:** Assume positive intent but understand impact
2. Understand privilege and position
3. **Be present:** Practice **active listening**, **bring your full self**, and limit distractions
4. **Courage over comfort:** embrace hard conversations and conflict
5. **Step up, step back:** Allow space for conversation and flexibility
6. We are here to learn!

Logistical Reminders

- We're discussing all election work with a **nonpartisan lens** and a **Diversity, Equity, and Inclusion lens**
- **This session is being recorded:** content will be shared post-training on lwv.org/2024electionwebinars
- We are using **Zoom's transcription service**. This is automated, and we can't guarantee 100% accuracy.



Agenda

- Messaging Guidance
- Post-Election Observation
- Rapid Response
- Whistleblower Assistance
- Resources
- Questions?



Inoculation Messaging

- **What is it?**
 - Pre-emptive messages to combat election mis- and disinformation around the election
- **Why do we do it?**
 - Inoculation messaging is like a vaccine to prevent mis- and disinformation before it starts
- **How do we do it?**
 - Use our talking points!
 - Share on social media, in conversations with voters, in press interviews
 - Don't repeat bad information
- **When do we share?**
 - Depends on the message, but most can start sharing now!

Inoculation Messages

- **Beware of false claims about the election results.** We expect bad actors to spread disinformation in order to cast doubt for their own political gain.
- Elections are how we shape the world we want. Once they are cast, **our votes must be respected**, no matter the results.
- Election officials implement ballot processing and tabulation **safeguards designed to ensure each ballot cast in the election can be correctly counted.**



Public Messaging Guidance

Count every vote

- Election results are not final until certification
- Democracy is worth waiting for: an accurate ballot count is more important than a fast ballot count
- With increase in absentee and mail in voting, it is essential every vote is counted
- Election officials working around the clock to count every ballot



Public Messaging Guidance

Discuss the impact of the election

- Examples
 - *High voter turnout in your community*
 - *Voters taking advantage of early voting*
 - *High voter engagement*
 - *Other positive stories from your community*
- Celebrate democracy!



Post-Election Messaging Resources

- [Election Inoculation Messaging](#):
Timeline of messaging Leagues can share to combat election disinformation during and post-Election Day
- [Post-Election Messaging Template](#):
Prompts to formulate post-election message and combat misinformation
- [Post-Election Social Media Graphics](#)

REMINDER:

**ELECTION NIGHT IS
NOT RESULTS NIGHT**

LWV

Election Observation

- There's still time!
- Why and why the League?
- Potential points for observation:
 - Counting absentee ballots
 - Counting provisional ballots
 - Audits
 - Recounts
 - Certification meetings



Post-Election Observation Goals

1. Recruit, train, and place volunteers in targeted locations.
2. Provide consistent training to volunteers who will document what happens.
3. Provide independent, nonpartisan, reliable documentation of issues related to implementation of the election laws.
4. If issues are observed, activate your rapid response network.
5. In the case of certification meetings, where public participation is allowed, prepare volunteers to ask questions that support officials action to certify the results.
6. Collect and analyze election observer's reports to develop a report on the League's findings and a set of recommendations for how to improve the process for future advocacy.

Your Rapid Response Network

1. Identify lead contact in your League
2. Use a system of communication that works for you
3. Utilize a tracking system
4. Prioritize areas in your community that could face problems
5. Escalate / report issues to LWWUS through your network
 - LWWUS election staff member
 - Election Protection Hotline
6. Identify a spokesperson for your League



Elevating Issues

- Local Leagues: elevate issues to your state League
- Every state League has a staff contact at LWWUS to elevate election issues to
- For legal issues, state Leagues have specific LWWUS litigation team contacts
- Reaching out to the Election Protection Hotline



What Issues Should I Escalate?

To your state League or LWVUS staff contact

- **Issues that impact entire voting jurisdictions**
- Changes to polling places
- **Any irregularities**, such as extreme long lines, disturbances, broken machines, or law enforcement
- **Any good news!**
- **Any intent of a League to file a lawsuit (federal action form)**
- **Irregularities in post-election observation**

To the Election Protection Hotline

- Issues or questions that impact individual voters, **including ballot follow-up**
- Isolated incidents of voter intimidation
 - 1-866-OUR-VOTE (866-687-8683)
 - 1-888-VE-Y-VOTA (en Español)
 - 1-888-API-VOTE (Asian multilingual assistance)
 - 1-844-YALLA-US (Arabic)

Whistleblower Aid

- Who they are:
<https://whistlebloweraid.org/>
- What they do
 - Free of charge
 - Educating
 - Protecting
 - Empowering
- How Leagues can help



Post-Election Resources

- [Nonpartisan Messaging Guidance: Kamala Harris](#)
- [Federal Action Request Form](#): *all* Leagues considering filing federal litigation must complete this form
- [Guidance for Leagues Considering Litigation](#): Overview of process to filing federal litigation and considerations
- [Election Rapid Response | Setting Up Your Network](#): Steps to set up your rapid response network pre-Election Day
- [Questions for Elections Officials](#): Specific sections on audits, provisional ballots, and certification
- [Policies for Election Observers](#): State-by-state rules regarding election observers (NCSL)

State and Local League Request Form for Federal Issues

State and Local League Request Form for Federal Advocacy and Litigation

Effectively speaking with one voice requires a partnership at all League levels for any action taken on national legislative issues involving federal law or in federal court issues. The LWVUS Advocacy and Litigation (A&L) Department leads the organization's federal lobbying work and federal legal advocacy and litigation. The A&L Department provides information to state and local Leagues about advocacy priorities and litigation efforts that help inform all levels of League.

All action at the federal level relating to federal law or brought in federal court, must be authorized by the LWVUS office as outlined in Article V, Section 1, Article VI, Section 1, and Article XII, Section 3 of the LWVUS bylaws. Together, these provisions specify that local Leagues may take local action

QUESTIONS?

2024 Election Webinar Series

- **Bystander Training & Voter Intimidation** | Thurs, Oct. 10, 5pm ET

Recordings of previous trainings, slides, and resources are available at www.lwv.org/2024electionwebinars

Reminder: Track Your Impact!

- **As you do election activities, use tools to track your impact numbers!**
- [Annual League Survey](#) | Learn more about gathering data during election season, find data collection tools, and more on the 2024 Annual League Survey page on the League Management Site
- The Annual League Survey will be open in **January**

Share Your Feedback!

Please scan the QR code
and **take two minutes to
complete our training
session feedback form!**
Responses are anonymous.

