MEMBERSHIP CHANGES

New System Basics



POP

- Purpose: Provide League members with what they need to know regarding the membership changes
- Outcome: Prepare members for the coming changes so they are informed, comfortable, and ready for the launch of the new system and their next renewal
- Process: Summarize the information that we currently have, specifically as it relates to the area of particular concern for local League members



Background and Overview



Why

- Building League power at every level is necessary to fulfill our mission
- As we work to empower voters and defend democracy, this requires increased time, talent, and funding, and making changes to the way membership is handled will provide that increase and give us the strength to be a powerful force in our country for the next hundred years.



How

- Vital work happening at the state and local levels could benefit from increased support – restructuring the way dues are shared between levels of League will financially benefit local and state Leagues
- Changing the pay requirement will open Leagues to a more diverse, expansive membership – increasing and diversifying members will strengthen Leagues
- Too much time and talent are spent on administrative efforts streamlining the join and renewal process will ease the burden on League volunteers



Details



ChapterSpot

- The new membership platform
 LWV is using is called ChapterSpot
- Through ChapterSpot, you will be able to renew your membership online and update your own information (e.g. phone, email, mailing address) as needed





Now through January 2025

- Nothing has changed yet
- If your membership is coming up for renewal before January 2025, you will still renew as usual
- Your expiration date will be set for one year after you renew



January-February 2025

- ChapterSpot will launch for all Leagues in February 2025
- You will receive an email asking you to log in to the ChapterSpot portal and "claim your membership," i.e. connect your existing membership with your email and create a login
- When you log in, you will be asked to fill out a short survey from LWVUS and your local League



Renewal Time

- When your expiration date is approaching, you will receive an email asking you to log in and renew
- When you renew, you will be given the option to sign up to auto-renew – if you choose this option, you will not need to log in to renew in future years, you will automatically be charged membership dues when your membership comes up for renewal



Dues

- Rather than each League setting its own dues rate, under the new system dues will be pay-what-you-can
- The recommended dues rate for all Leagues across the country is \$75
- There will also be higher dues options listed, although unlike current higher dues tiers, these higher dues amounts will benefit all levels of League, not exclusively the local League
- The minimum dues rate is \$20



Dues (cont.)

- If your current League dues are higher than \$75, you are encouraged to continue to pay the current dues rate to help your local League maintain its current budget
- Leagues will have the option of subsidizing dues for members (i.e. paying the \$20 on behalf of members). Each League will determine if dues will be subsidized and for whom.
- Students will no longer be a distinct membership category nationally





Lifetime Membership

- Anyone who has been a member for 50 or more years is still considered a Life member and is exempt from dues
- We appreciate the many years of dedication to democracy these members have shown!



Household Membership

- There will no longer be household membership
- A joining or renewing member will still be able to sign up on behalf of themselves and a second member
- The recommended dues rate for signing up for two people will be \$150 (the recommended rate per member x2), but a pair of members may choose to pay the current household rate, or any amount down to a minimum of \$40 (the minimum amount x2)



Payment

- Members can pay dues online using a credit/debit card or by ACH (an electronic payment using the numbers on the bottom of a check)
- Members are encouraged to pay by ACH because the fees for the League are lower and more of their dues will go directly to funding League work
- Members will also be given the option to cover fees when paying dues



Check Payment

- It will still be possible to pay by check
- This method is not preferred because it will be more manual and require more League volunteer time
- Checks must be made out to LWVUS and given to the local League treasurer
- If you would like to make an additional contribution exclusively to the local League, this needs to be a separate check



Dues Split

- Under the current model, each local League pays a fixed amount per member to the state and national Leagues
- Under the new system, a member's dues will be split on a percentage basis

Under new system:

National: 33%

State: 47%

Local: 20%

 Currently, 75% of local Leagues keep less than 20% of member dues, so local Leagues will come out ahead



Note on Dues Split

 Because your dues payment is technically three payments – one to your local League, one to your state League, and one to the national League – it will show up on your credit card statement as three payments





Donations

- Because dues are now split on a percentage basis, a higher dues amount is not the same as a donation directly to the local League
 - Any amount selected as dues will be split, so if you choose to increase your dues amount, those additional funds will support all three levels of League
- If you would like to make a donation exclusively to your local League, you can do that on the second page of the join/renew process
 - This can be set up for annual autorenewal as well



Rolling Renewal

- Under the new system, your membership will last one year from your last renewal
- Some Leagues already operate this way
- If your League is one where everyone's membership year begins/ends at the same time, this will be changing
- There will be no more prorated partial years of membership



Emails

- Each member will need to list their own, unique email address
- For members who share an email, guidance is available for setting up a second email and forwarding any messages to the primary email
- For members who do not want to receive excessive LWV messages, it will be possible to unsubscribe from everything but essential membership information



Offline Renewal

- If you do not use the internet, nothing needs to change for you regarding your membership
- The local League will still reach out to you to remind you to renew and you can still pay by check
- Volunteers at your local League can still update your information as needed



Bylaws Updates

- Your League may need to update its bylaws to align with the upcoming changes. Examples of passages that would need to be amended:
 - If your League's bylaws set an annual date when members join
 - If your League's bylaws set a dues rate, or the process by which dues are set



Using ChapterSpot

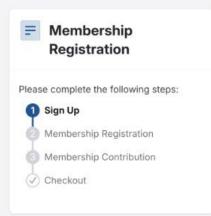


Renewing Your Membership

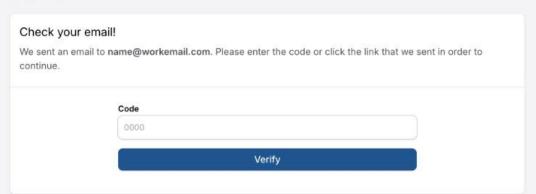
- You will receive an email 60 days before your expiration date asking you to renew
 - If you renew your membership before expiration, your expiration date will be pushed back one year (so it's okay to renew early)
- When you click the link in the email, it will ask you to enter your email to verify that it's you
- You will be emailed a verification code to enter into the renewal form







Sign Up



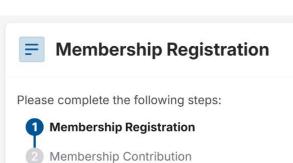




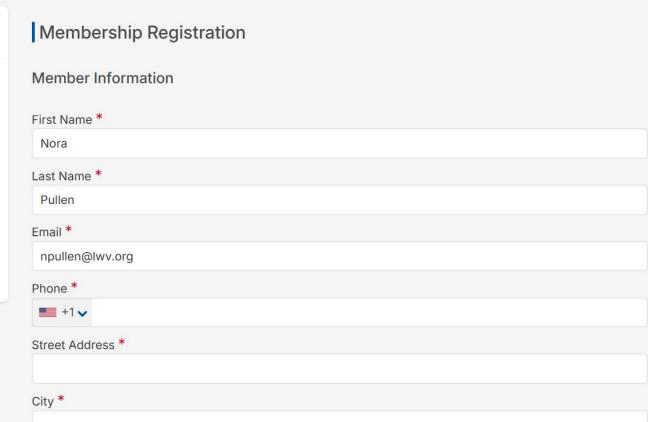








Checkout





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Membership Registration

Please complete the following steps:



Membership Registration



Additional Membership Contribution



Checkout

Second Person

Would you like to add a second person?

Membership Purchase Selection

When joining a local-level League, your membership payment will be shared as follows:

20% to the local League

47% to the state League

33% to the national organization

When joining a state-level League, your membership payment will be shared as follows:

67% to the state League

33% to the national organization



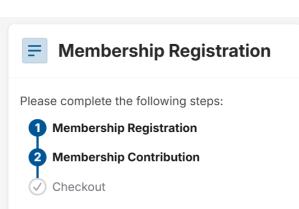


Membership Option *

\$75 - Local/State/National Membership (Recommended)
\$150 - Local/State/National Membership
\$250 - Local/State/National Membership
\$500 - Local/State/National Membership



Other



Membership Contribution If you choose to add a contribution it will go to your chosen League "LWV of New Orleans" ✓ Would you like to make an additional contribution? Contribution Amount * 0.00

Automatically renew contribution annually?

Back







Review and pay

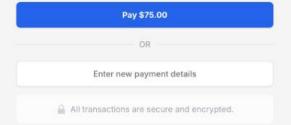
Please review your selection before checkout.



Choose your payment method

Select a payment method or enter a new one below.











After Joining

- You will receive a receipt email
 - If your League is a 501(c)(3), this can serve as a tax-receipt showing the 20% of dues going to your League is tax deductible
- You will also receive an email inviting you to visit the ChapterSpot portal
- When you visit the ChapterSpot portal, you will be asked to fill out a survey with questions from LWVUS and your League



Logging In

- To log in to update your information, you will follow the same email verification process as renewing
 - You will enter your email and receive a code
 - Once you enter the code, you will be logged in
 - This is instead of having a password
- You can update your information as needed under the My Profile section in the portal

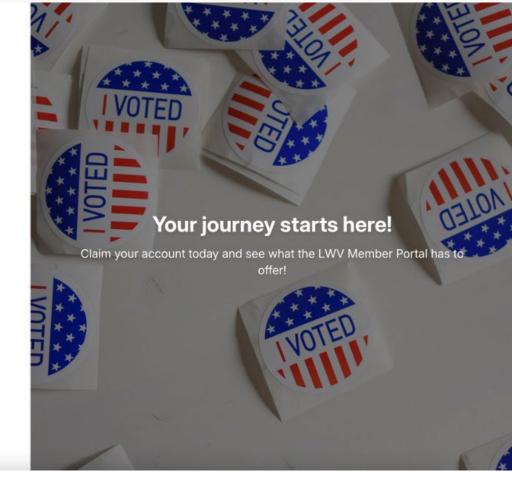




Sign in to continue

Email name@workemail.com Continue with email We'll email you a code for a seamless sign in.

Having trouble signing in? Click here for assistance.



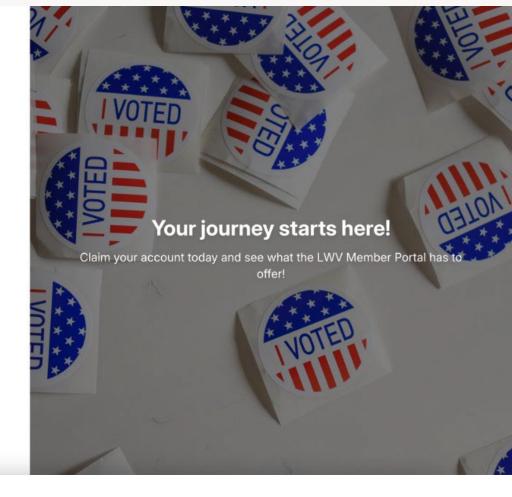




Almost there...

	Verify
+;	Please enter the code or click the link that we sent to your@email.com to continue.

Having trouble signing in? Click here for assistance.



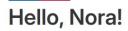














My Profile



Pay My Dues



Vote411



League of Women Voters

1233 20th Street NW, Suite 500, Washington, DC,

20036

Email: lwv@lwv.org

Tel: (202) 429-1965

Privacy Policy | Terms of Service

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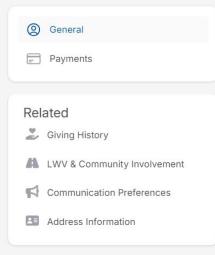


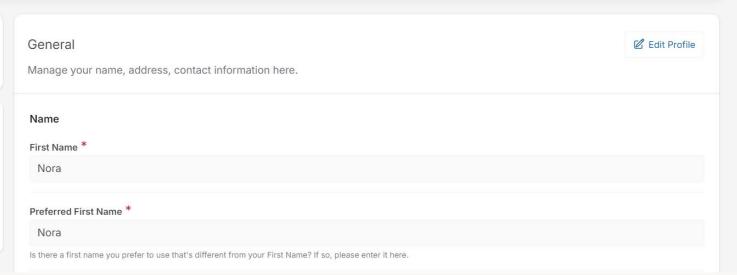






My Profile Nora Pullen







Going Forward

- Please reach out to membership@lwv.org
 with any questions
- Check out the <u>ChapterSpot Resources</u> page for additional information and tools



