

ANNUAL REPORT

July 1, 2023 – June 30, 2024



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*As we prepare for the challenges that lie ahead,
one thing is certain: We are in this together.*

DIANNA WYNN
President, LWVUS



Dear Friends,

For more than a century, the League of Women Voters has worked to empower voters and defend democracy. As president, I am both humbled and energized by the opportunity to lead an organization with such a strong legacy of impact.

From the local to national levels, the League is grateful to be joined by over 1 million members and supporters who rally to make their voices heard. Through grassroots efforts, our supporters drive change at the community level, while our national office amplifies our impact at the federal level, engaging Leagues nationwide on the issues that shape our lives.

The past year was a testament to the strength of our movement. Leagues provided essential voter and civic education resources, laying the critical groundwork needed to ensure communities had the tools they needed ahead of the 2024 primary and general elections.

We built [new partnerships](#), got creative in how we [engaged and activated voters](#), and launched the [One Person One Vote](#) campaign to strengthen our democracy. As we powered through the primaries and mobilized communities nationwide, Leagues worked to [counter threats to voting rights](#), [engage underrepresented communities](#), and advocate for fair elections at every level.

With more than 100 years of history as our fuel, we very much still have our foot on the pedal. There is no one we would rather fight alongside than you, and no challenge too great when we stand together.

The following pages showcase the results of our collective efforts in Fiscal Year 2024. We hope you find inspiration in the League's impact and the people – like you – who make it possible.

In League,

Dianna Wynn
Dianna Wynn
 LWVUS President



Empowering Voters: 2023 Election

Registering Voters

Even without midterms or presidential elections, 2023 was far from an idle season. Leagues across the United States worked to achieve a remarkable number of wins in voter registration, civic engagement, and education.

Opening the door for eligible voters to cast a ballot starts with registration, which is always a key focus of our work. On September 19, 2023, National Voter Registration Day, **500+ Leagues** across the country hosted registration events, [reaching an estimated 100,000 voters](#) and making the League NVRD's No. 1 on-the-ground partner.

Leagues across the country also worked to increase voter registration among new voters, including young people and newly naturalized citizens.

For example, at [Bryce Canyon National Park](#), new citizens were welcomed at a naturalization ceremony in July 2023. LWV of Utah was there to register them to vote, encouraging them to fully participate in our democracy. A few months later, Maine League members attended a naturalization ceremony at [Acadia National Park](#), providing voter registration and related information to the new citizens – and reaching 25 people from 16 countries.



In [Minnesota](#), the State Fair held its first naturalization ceremony since 1996. As people from 18 countries took their Oaths of Allegiance, volunteers from LWV of Minnesota were there to provide them with voter registration guidance. More people became citizens in [Tulsa, OK](#), and the League was there to help them register to vote. Even smaller towns like [Colchester, Vermont](#), had a League presence; as their community members gained citizenship, LWV of Vermont representatives ensured they had all the voter registration information they needed.

These are just a few of the efforts Leagues made nationwide to empower new citizens with the tools to vote. In total, Leagues registered approximately **45,000 new citizens to vote** at more than **900 events**.

Connecting with Voters in Digital Spaces

Powered by the League of Women Voters Education Fund, [VOTE411.org](#) serves as our digital one-stop shop for election information in English and Spanish. For the November 2023 election alone, VOTE411 provided information on more than **20,000 local races** and **46,000 candidates**.

We were thrilled that more than **1.5 million voters** used VOTE411 to find voter information from June to November 2023. This tells us that voters are hungry for information and this is a resource they trust.

Leagues worked to connect with their communities, reaching more than 1 million voters with election information through textbanks on [League in Action](#). They also empowered more than **1,400 people** from their networks through relational organizing.

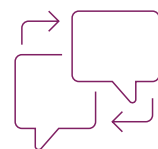
46,000
Number of candidates VOTE411 provided information on



1,500,000
Number of voters that used VOTE411 to find voter information



1 Million
Number of people reached through textbanks on League in Action



Promoting Civic Engagement

This year, Leagues continued to activate their communities, promoting civic involvement within voters' networks to get involved in all aspects of our democracy.

2023 marked the second year of the League's [Power the South](#) campaign, where Leagues and local partners gather to strengthen their people-powered organizing as an antidote to the rising threats to our democracy, which often target this area of the country.

Leagues gathered in Florida, Georgia, and the Carolinas for trainings and actions designed to make our democracy more inclusive, equitable, and participatory. We trained **900+ leaders and members** in relational movement building, with a focus on empowering marginalized and BIPOC communities.

900+
Number of leaders and members trained in relational movement building



In 2023, we also saw the launch of our Young Voters Engagement and Mobilization program, which aimed to support, equip, and train local Leagues in strengthening and diversifying their young voter-led registration and Get Out the Vote efforts.



Empowering Voters: Primaries/2024 Election



Reaching Voters

From January 1 to June 30, 2024, Leagues connected with voters more than **9.4 million** times with Get Out the Vote information; registering voters; hosting text and phonebanks; and sharing voter information via social media, mailings, radio ads, billboards, email, in-person canvassing, relational organizing, and more.

Outreach included providing voter resources through VOTE411. From December 2023 to June 30, 2024, **2.9 million people used VOTE411** to register, check their registration status, find candidate information, learn about their local election rules, confirm their polling locations, and more. League members and volunteers spent countless hours updating VOTE411 with location-specific election, candidate, and ballot information.

In just 6 months, Leagues nationwide also held more than **1,260 events** at high schools, community colleges, and technical and vocational schools, **registering more than 70,000 young people** and **reaching more than 163,000** young people.

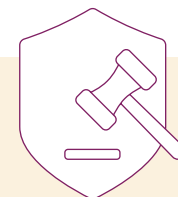
The League also **recruited 3,000+ people as poll workers** to help ensure their communities' voices were heard.



Promoting Civic Engagement

Through on-the-ground events and League in Action, members and supporters made roughly **1.5 million voter contacts** focused on all aspects of getting out the vote, from registration to making a voting plan.

Understanding that [13.7% of Americans are Spanish speakers](#), the League wanted to ensure this community was empowered to participate on Election Day. Leagues promoted VOTE411 in Spanish through ads, direct and digital mail, organic social media, and by creating [Spanish-language VOTE411 PSAs](#) to engage voters.



Litigating Against Election Disinformation

In January 2024, just before the New Hampshire presidential primary, thousands of voters received deceptive robocalls featuring an AI-generated voice mimicking President Joe Biden. These calls falsely urged voters to “save” their vote for the November election, implying they should abstain from participating in the primary.

In response, the League of Women Voters of New Hampshire, LWVUS, and individual New Hampshire voters sprang to action, filing a federal lawsuit against political consultant Steve Kramer and telecommunications companies Lingo Telecom, LLC, and Life Corporation. The lawsuit accused the defendants of voter intimidation, coercion, and deception, alleging violations of the *Voting Rights Act* and the *Telephone Consumer Protection Act*.

In August 2024, the Federal Communications Commission settled its enforcement action against Lingo Telecom, resulting in a \$1 million civil penalty and the implementation of compliance measures to prevent future incidents. Litigation in this case is ongoing.



Power in Partnership

We're grateful to the **27 corporate and organizational partners** that amplified our reach, strengthened civic engagement, and promoted voter education in the first half of 2024 – resulting in **more than \$90,000 raised**. With an emphasis on collaborating across industries, the League showed up in new spaces this year, including major corporation headquarters, libraries, sports arenas, and more.

Several standout partners helped broaden the League's reach beyond traditional audiences.

We were thrilled to serve as the Washington Mystics' charity partner for the 2024 Commissioner's Cup tournament. The Mystics donated their tournament proceeds to our efforts to promote civic engagement and defend democracy. We also teamed up to inform, register, and mobilize fans leading up to the November general elections. Local League chapters set up voter registration tables at Capital One Arena and the Entertainment Sports Arena during the tournament (June 1 – 13) and in September for National Voter Registration Day.

Local libraries and state and local Leagues have long collaborated to host voter registration drives, educational programs, and candidate forums. Our partnership with the American Library Association built on those connections and led to new resources, such as a toolkit to support local level efforts and a webinar.

We also partnered with Lyft to enhance voter access by providing free and discounted rides to polling stations. This collaboration's goal was to eliminate barriers to transportation, ensuring that all voters could get to the polls. Lyft also shared critical voter information that helped riders, drivers, and team members register and understand voting ID requirements.

Defending Democracy

Advocacy in Action

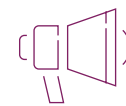
The League issues Action Alerts to mobilize members and supporters on critical legislative and policy matters. These alerts inform individuals about pressing issues and provide guidance on how to engage, such as contacting legislators, participating in campaigns, or spreading awareness.

FY24:



131,155

Number of letters and faxes sent to the Hill



81,017

Number of actions taken by Leagues



89,516

Number of actions taken by individual citizens





FY24 Action Alerts included:

- **Defend Equal Access to the Ballot** (October 2023): Following the Supreme Court’s decision in *Shelby County v. Holder*, this alert emphasized the need to protect voting rights, especially for marginalized communities. League supporters sent 24.2K letters on this issue in FY24.
- **Stand Against Xenophobia: Urge Your Members of Congress to Oppose the SAVE Act** (July 2024): This alert addressed proposed legislation requiring citizenship documentation for voter registration, highlighting concerns about potential barriers for eligible voters. League supporters sent 6.3K letters to Congress on this issue in FY24.

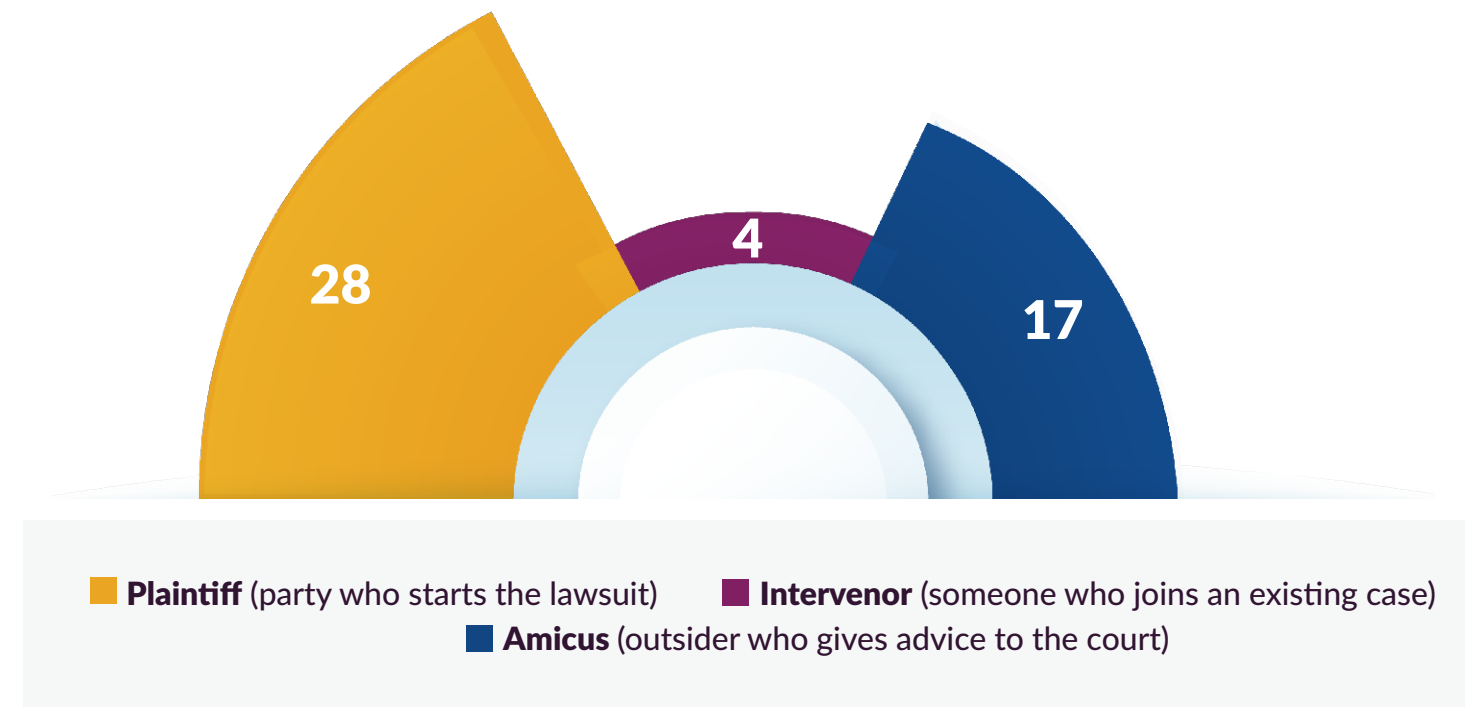
Using Legal Power to Defend Democracy

The League continued its hallmark participation in litigation, challenging laws and practices that suppress voting, disenfranchise marginalized communities, and undermine democratic principles.

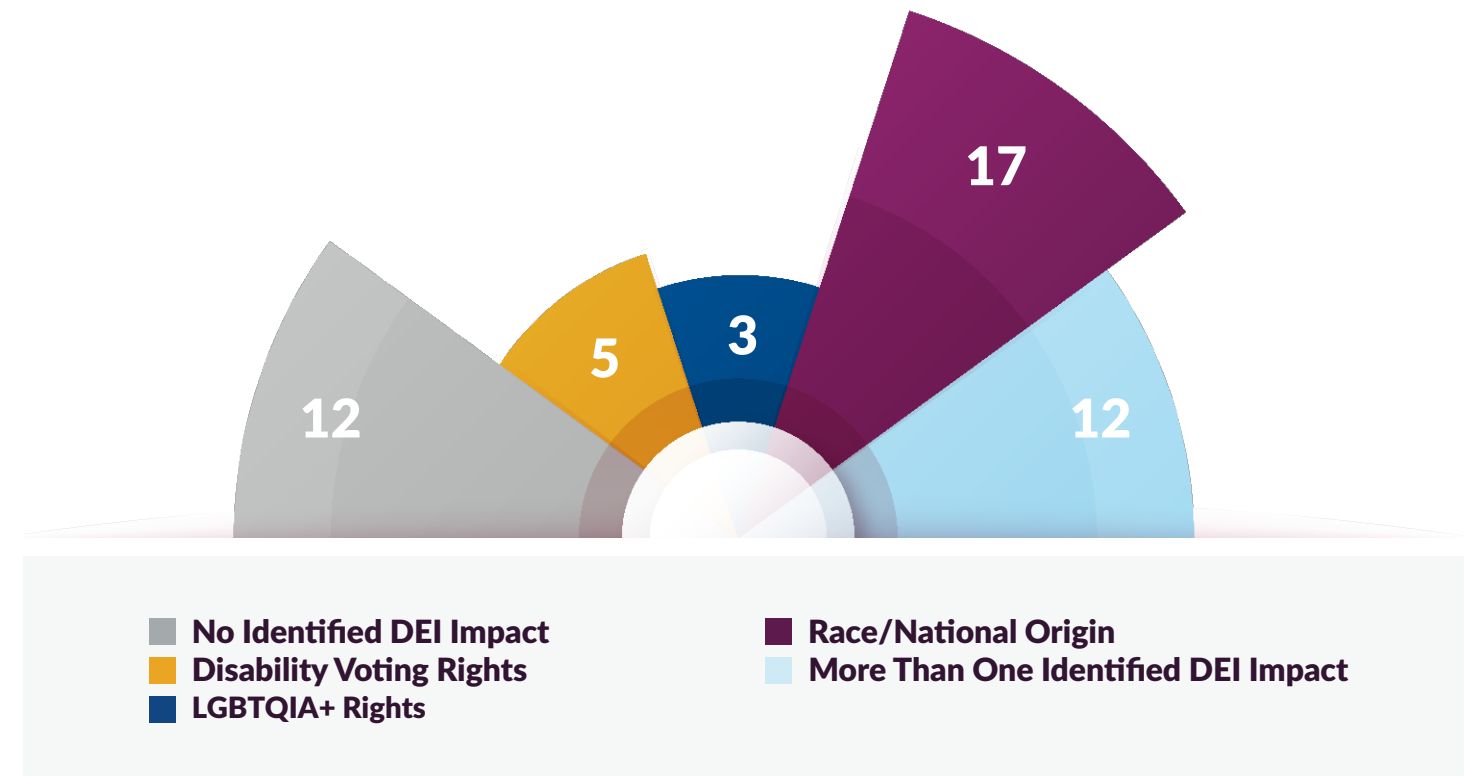
In *Disability Rights Mississippi v. Fitch*, LWV of Mississippi, Disability Rights Mississippi, and three voters filed a federal lawsuit against SB 2358, a law severely limiting who could help voters return their absentee ballots.

In July 2023, a federal court blocked SB 2358 due to its violation of the *Voting Rights Act of 1965*. While the case was on appeal, a new law was passed in Mississippi to remedy the violations of SB 2358. Thanks to the efforts of LWVMS and its partners, voters with disabilities did not face barriers and were able to receive assistance in 2023 statewide elections.

LEAGUE PARTICIPATION IN FEDERAL AND REDISTRICTING CASES

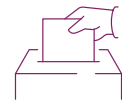


FEDERAL AND REDISTRICTING CASES WITH DEI IMPACT





In FY24, there were **75 active cases**. Of these, 49 were federal and 26 were state. A total of 17 were resolved and 57 were still active at the end of the year. As part of these efforts, **3.6M+ voters were protected**.



40

Number of cases where voter access and protection was the focus



14

Number of cases related to redistricting



Other topics included reproductive justice, voter purges, and money in politics

In Georgia, the LWV of Marietta-Cobb was involved in [Finn v. Cobb County Board of Elections & Registration](#).

In *Finn*, the League and partners filed a lawsuit opposing the newly drawn districts for the Cobb County Board of Education, arguing that the districts were a racial gerrymander. In the redrawn districts, the majority of Latino and Black voters were consolidated into three of the seven Board districts, and any remaining Black and Latino voters between the four other districts were divided. This ensured the Board would have a majority of white voters.

In December 2023, a federal court ordered the Board to draw a new district map before the 2024 election. The case is still making its way through appeals, but thanks to the League's legal advocacy, Cobb County had a new district map for 2024.



Legal Action for Reproductive Rights

The League actively engaged in litigation concerning the *Emergency Medical Treatment and Labor Act* (EMTALA) to safeguard reproductive rights. In March 2024, the League joined an amicus brief in *United States v. Idaho* emphasizing the critical role of EMTALA in ensuring that hospitals provide necessary emergency medical care, including abortion services, when required to prevent permanent bodily harm.

Idaho, which was consolidated with *United States v. Moyle*, questioned whether EMTALA, a federal law mandating emergency medical treatment, supersedes Idaho's restrictive abortion laws. The League highlighted the potential risks to individuals who can become pregnant if the court ruled unfavorably, emphasizing that such a decision could lead to inconsistent access to reproductive health care across states.

In April 2024, the US Supreme Court temporarily blocked *Idaho's* abortion law, maintaining protections for emergency abortion care under EMTALA. The League responded to this decision, reaffirming its commitment to defending reproductive rights and ensuring access to necessary medical care.

One Person One Vote

In 2024, we were thrilled to launch our moonshot campaign, [One Person One Vote](#), to abolish the Electoral College and establish a more representative system for electing the president.

The Electoral College is outdated and was created to take power away from voters in certain areas of the country. Today, it's a threat to our democracy, as it puts the decision-making power in the hands of politically motivated Electoral College members rather than the American people.

We are excited to ramp up campaign efforts in the future.



Donors

Supporters

Through the generous support of countless individuals and legal, organizational, corporate, and other partnerships, both the mission of the League and the spirits of our members and supporters are lifted. We'd like to thank these especially impactful transformational donors for their generosity from July 1, 2023, to June 30, 2024.

Transformational Donors

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*Estate of

**Last name unknown

Combined C3 and C4 Financials

REVENUE AND SUPPORT	
Contributions	\$11,025,858
Contributions of nonfinancial assets	\$6,617,950
Per-member payments	\$1,812,526
Mailing list rental income	\$266,097
Sublease income	\$372,734
Publication sales and other income	\$219,875
Interest and dividends, net of fees	\$296,231
Contributions in lieu of per-member payments	\$48,483
Council and Convention	\$510,012
Net assets released from restrictions	\$1,470,427
TOTAL REVENUE AND SUPPORT	\$22,640,193

EXPENSES	
Program Services	
Advocacy	\$7,856,664
Mission impact	\$4,361,536
Communications	\$3,637,177
Outcome and evaluation	\$303,798
Member services	\$671,558
External affairs	\$532,642
Council and Convention	\$1,369,907
TOTAL PROGRAM SERVICES	\$18,733,282

EXPENSES	
Supporting Services	
Fundraising	\$3,364,189
General and administrative	\$2,176,189
TOTAL SUPPORTING SERVICES	\$5,540,378
TOTAL EXPENSES	\$24,273,660
Change in net assets without donor restrictions before other items	(\$1,633,467)
Net realized and unrealized loss on investments	935,511
Change in net assets without donor restrictions	(\$697,956)

ACTIVITIES WITH DONOR RESTRICTIONS	
Contributions	\$1,519,248
Interest and dividends, net of fees	\$53,277
Net investment gain	\$175,736
Net assets released from restrictions	(\$1,470,427)
Change in net assets with donor restrictions	\$277,834
Change in net assets	(\$420,122)

NET ASSETS	
Beginning	\$14,551,815
Ending	\$14,131,693



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