

While we wait...

Drop your name and what League you're representing in the chat!

LWVUS Advocacy Team Presents:

Advocacy Action Kits

December 11th, 2025

Presenters



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Housekeeping

- All trainings will be recorded to keep accurate notes to share with attendees and others after the call.
- If you are not speaking, please mute yourself to minimize sound issues.
- Make sure you identify yourself (name, League, State & pronouns) when asking questions
- **Staff will be monitoring the chat box.** If you have any questions or thoughts throughout the call, please feel free to drop them in the chat box.

Agenda

Housekeeping

Background

Action Kit Components

Existing Action Kits

Discussion

POLL!

Do you feel that your League has the capacity to create advocacy materials as guided by our Action Kits?

History of the Action Kit

What's in an Action Kit?

- Talking points
- FAQs
- Testimony templates
- LTE Templates
- Letters to Leaders templates
- Relevant League and partner materials
- So much more!

Talking Points/FAQs

- When we don't have official talking points on a subject, we will provide an FAQ page. It serves a similar purpose.
- Targeted questions and responses
- Intended for good faith challenges and reasonable questions

Letter to the Editor Template

- For all League members
- Intended for local papers or media outlet of choice
- Customizable

Letter to the Editor Template

Restrictions on ballot assistance threaten the voting rights of many of our neighbors here in [State]. Lawmakers are considering [Bill Number or measure], a proposal that would limit who can help a voter cast a ballot. These restrictions would fall hardest on disabled voters, voters in long term care, people with limited English proficiency, and rural voters who rely on trusted helpers to participate in elections.

What these restrictions do accomplish is making it harder for disabled voters, voters in long term care, people with limited English proficiency, and rural voters to participate. Many of these voters rely on caregivers, interpreters, community members, or facility staff for help reading, marking, or returning a ballot. Limiting who may assist them creates real barriers to voting.

Voting is a fundamental right. Every eligible voter deserves a fair chance to cast a ballot with the assistance they need. For these reasons, the League of Women Voters of [State] urges legislators to reject [Bill Number or measure].

[Your Name]

League of Women Voters of [State or Local League]

Letters to Leaders Template

- A customizable letter to respond to a legislator's statement
- Optional add-on paragraphs based on the tone or substance of the comment
- Fill-in-the-blank sections to localize and personalize your message
- Instructions for sharing your action with LWVUS

How to Use This Template

This template is designed to help state Leagues respond to public comments about redistricting. Below you'll find:

- A customizable letter to respond to a legislator's statement
- Optional add-on paragraphs based on the tone or substance of the comment
- Fill-in-the-blank sections to localize and personalize your message
- Instructions for sharing your action with LWVUS

Instructions:

- Copy the letter into your preferred format (email, printed letter, online contact form)
- Add the optional paragraph that matches the legislator's recent comments
- Fill in bracketed fields with your League name, the legislator's name, and local context
- Personalize if desired
- Send your letter
- Email a copy to bhorine@lwg.org for tracking and coordination

This template is intended for state League action. Individuals wishing to act should use your state League's action alert or a national alert if available.

Testimony Templates

- Generalized and customizable testimony
- Able to be used for written or oral testimony
- We offer additional customization and support when needed

Instructions:

This template is designed for individual League members who are testifying in their personal capacity as members of their local or state League. Before submitting any testimony to your state legislature, virtually or in person, check with your League president or advocacy chair to ensure alignment with your state League's advocacy policies and procedures. Be sure to fill in the customization fields.

Chair [Name], Members of the Committee:

My name is [insert full name], and I am a member of the League of Women Voters of [insert state or local league].

I'm here today to share my concerns about [insert bill number and title], which would place new restrictions on the citizen ballot initiative process.

This kind of legislation threatens one of the most direct ways people can make their voices heard when elected leaders fail to act. The right to collect signatures, qualify a measure for the ballot, and vote on issues that affect our communities is a cornerstone of democratic participation.

This bill would [insert one or two clear impacts, such as "raise the number of signatures required," "limit who can gather petitions," or "shorten the timeline for campaigns to qualify", etc.]. Changes like these don't increase transparency or improve accountability. They make it harder for regular people to participate and harder for communities to bring forward the issues that matter to them.

These kinds of barriers don't impact everyone equally. They make the process more expensive and more difficult, especially for grassroots groups and volunteers. The result is less public input, fewer citizen-led initiatives reaching the ballot, and a system that favors the well-connected over everyday people.

I respectfully ask you to vote "no" on [insert bill number or title] and to protect the rights of citizens to shape the future of our state.

Thank you for your time and consideration.

Other included materials

- Blogs
- Webinar recordings
- Existing support materials
- Partner organization materials

Existing Action Kits

The kits ready for you to begin using today.

Mid-Cycle Redistricting Action Kit

TOOLKIT RESOURCES



1. [Letter to the Editor Template](#) | This template is designed for individual League members who wish to submit Letters to the Editor in their personal capacity as members of their local or state League. Before submitting any Letters on behalf of the League, check with your League president or advocacy chair to ensure alignment with your state League's advocacy policies and procedures.
2. [Letter to State Legislators Template](#) | This template is intended for use when a legislator has made public comments in the press, on social media, or in official statements that support or critique redistricting outside of the once-per-decade cycle.
3. [Testimony Template](#) | This template is designed for individual League members who are testifying in their personal capacity as members of their local or state League.
4. [Mid-Cycle Redistricting Talking Points](#) | State Leagues (and LWVUS) should be the leaders on public messaging around mid-cycle redistricting. Local Leagues can use these talking points internally with their members or community partners.

Supporting Immigrant Communities Partner Resources Kit

Action Kits / November 6, 2025

SUPPORTING IMMIGRANT COMMUNITIES PARTNER RESOURCES

This collection of partner resources offers practical information and tools to help communities understand and assert their rights. It's designed to help Leagues strengthen local partnerships, support advocacy efforts, and ensure that every person's voice is heard and protected in our democracy.

Documentary Proof of Citizenship (DPOC) Action Kit

Action Kits / May 28, 2025

DOCUMENTARY PROOF OF CITIZENSHIP (DPOC) LAWS ACTION KIT

This action kit consisting of a one-pager, talking points, and an FAQ is intended for state Leagues to use in response to Documentary Proof of Citizenship bills that may appear in their state.

Toolkit Table of Contents:

1. Why Documentary Proof of Citizenship laws are harmful
2. How you can respond
3. Template testimony and letter to the editor
4. Frequently asked questions
5. Talking points

Direct Democracy Action Kit

Action Kits / August 22, 2025

DIRECT DEMOCRACY ACTION KIT

Across the country, state legislatures are advancing bills that limit citizen access to ballot initiatives, constitutional amendments, and citizen referendums.

These efforts are meant to restrict one of the most accessible and truly democratic tools available to voters when politicians fail to act.

2030 Census Engagement Action Kit

Action Kits / November 3, 2025

2030 CENSUS ENGAGEMENT ACTION KIT

The Census is a perennial issue for the League of Women Voters. Every person counts. As the 2030 Census approaches in the coming years, we will continue to update this page with appropriate resources.

Federalization Action Kit

Action Kits / October 17, 2025

FEDERALIZATION ACTION KIT

This action kit compiles LWVUS's resources that state and local Leagues can use to challenge the deployment of the National Guard.

Our brand-new Reproductive Rights and Justice Action Kit!

- Talking points
- Testimony template
- Letters to Leaders template
- Letter to the Editor template
- Tons of great evergreen materials



Upcoming Action Kits

- LGBTQIA+ Protections
- Early Voting
- Ballot Assistance
- Money in Politics/Campaign Finance Reform
- So much more!

Questions

**What Action Kits would you like
to see?**