



Election Hero Day

October 20, 2026

Election Hero Day (EHD) is a nonpartisan, national celebration recognizing the tremendous contributions that election officials, their staff, and poll workers make to ensure a safe and secure voting experience for all Americans.

As a trusted messenger in your community, you have the power to mobilize your community to celebrate and thank our election officials and poll workers. Doing so will help sustain our neighbors and friends who serve as poll workers and inspire our communities to participate in the hard work that is required to maintain a healthy democracy.

How to Celebrate Election Hero Day

Share an Election Hero Day Graphic on Social Media on October 20, 2026

Help us create a moment across social media on October 20 by amplifying the message that we support poll workers, elections officials, election office staff, and volunteers across the country that ensure our elections are safe, secure, and accessible.

All partners can amplify the message on social media on October 20 by sharing a graphic or an EHD event photo! Check out our toolkit for graphics, sample messages and captions here: [Election Hero Day Partner Toolkit](#)

Digital Celebration Ideas

Here are some other ways to celebrate virtually:

- Host a virtual thank you note writing party to send to your local or state elections staff with your network, staff, or employees.
- Host a virtual film screening of [The Officials](#), a documentary on the important role elections officials play in our democracy. (For K-12 and college and university events, consider using this lesson plan: [Free and Fair Elections: The Role of Election Officials](#))
- Highlight community members or staff that have served as poll workers on social media or in a digital newsletter. Find social media templates in the toolkit here: [Election Hero Day Partner Toolkit](#).
- Send an email to your network highlighting Election Hero Day and how your community can show appreciation to election heroes.



- Write a letter to the editor to thank our poll workers. Find a template here: [Election Hero Day Partner Toolkit](#).

Host an In-Person Activation on October 20, 2026

Here are some ways you can celebrate in person:

- Host an in-person thank you note writing party to send to your local or state elections staff with your network or staff.
- Provide thank you notes at your tabling opportunities. Have table visitors write a thank you note to election workers during your events to deliver when they vote early or on Election Day.
- Highlight community members or staff that have served as poll workers.
- Host an in-person film screening of [The Officials](#), a documentary on the important role elections officials play in our democracy. (For K-12 and college and university events, consider using this lesson plan: [Free and Fair Elections: The Role of Election Officials](#))
- Host a speaker event highlighting poll workers in your community (examples from partners include student poll worker appreciation events and poll worker pep rallies).
- Deliver an award to a local election official or poll worker.

Check out [the Election Hero Day Partner Toolkit](#) for in-person event best practices, social media graphics, sample captions, and more.